Laiye recognized in Gartner® Magic Quadrant® for RPA for second consecutive year

Submitted by: Positive Marketing

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We have been recognized for our ability to execute and completeness of vision

29 July, London and Beijing - Laiye, the global leader in Intelligent Automation, has been recognized in the 2022 Gartner® Magic Quadrant® for Robotic Process Automation (RPA) for the second consecutive year.

'Gartner's distinction solidifies our position as the intelligent choice for those customers looking for the kind of automation that can help their business get real results and achieve transformational goals' said Guanchun Wang, Chairman and CEO of Laiye. 'We are thrilled to see our vision and ability recognized, and look forward to delivering the results our customers need to navigate digital transformation.'

Laiye has met multiple key milestones in the past year, from announcing its expansion (https://laiye.com/en/news/global-ai-leader-laiye-lands-in-uk-to-disrupt-the-big-three.html) in EMEA, to a suite of new hires with top-tier experience

(https://laiye.com/en/news/laiye-snaps-up-competitor-talent-as-\$50m-emea-push-gathers-steam.html), and

completing its \$160M Series C funding round (https://laiye.com/en/news/tech-firm-laiye-closes-series-c-at-\$160-million-to-accelerate-global-rollout-of-intelligent-automation.

led by HOPU Magnolia and VMS. It also published its Rise of Intelligent Automation handbook

(https://laiye.com/en/news/laiye-releases-ebook-proving-intelligent-automation-rise-as-first-generation-automation-falters.html providing much-needed guidance to businesses looking to get the most out of automation. In the space of six months, Laiye received endorsements in the form of partnerships with IAC

(https://laiye.com/en/news/ai-leader-laiye-and-iac-join-forces-to-make-waves-in-emea-intelligent-automation-market.html) and Microsoft

(https://laiye.com/en/news/global-ai-leader-laiye-partners-with-microsoft-to-accelerate-data-sovereignty-for-uk-customers.html and opened a new R&D hub in Paris. In addition, Laiye has grown and improved its offering with the acquisition of Mindsay

(https://laiye.com/en/news/laiye-acquires-mindsay-to-lead-the-market-shift-to-intelligent-automation.html), the European Conversational AI company. Finally, in 2022 Laiye became the first RPA/IA provider to guarantee business results

(https://laiye.com/en/news/laiye-eliminates-intelligent-automation-risks-with-first-of-its-kind-business-results-guarantee.html), with its Business Guarantee program which commits to refunding 100% of the license price if pre-agreed business outcomes are not met.

To learn more about the RPA market and why we believe Laiye's recognition as a Niche Player represents an evolution, please download your complimentary copy of the Gartner report: https://marketing.laiye.com/Gartner-2022MQ-RPA

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About Laiye

Founded in 2015, Laiye is a leading global company powering the future of Intelligent Automation with its wide-ranging IA software solutions. The company helps businesses solve their digital transformation challenges and scale their digital workforce. Laiye has a global team across the Americas, Europe, and APAC, working with enterprise customers in the insurance, communications, electric power, finance, retail, and healthcare industries to build end-to-end Intelligent Automation solutions. For more information, visit https://www.laiye.com/en/

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