

Opticians urge people to get their eyes checked this winter

Submitted by: Lime Green Communications

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As icy cold snaps make for challenging conditions on the roads, a High Street opticians is urging people to 'get themselves seen' after more than a quarter of customers admitted they are choosing to drive less during the winter months.

The main reasons given for not getting behind the wheel is down to glare of oncoming headlights (69 per cent), closely followed by icy roads (66 per cent) and driving in snow (63 per cent).

The straw poll of 700 customers carried out by Scrivens Opticians & Hearing Care also showed that one in six are scared of driving in the dark, with 60 per cent not aware of the availability of lenses designed to reduce headlights dazzle and improve vision in low light and poor weather conditions.

Almost all of those surveyed (91 per cent) believed that eye tests (<https://scrivens.com/opticians/eye-test-explained/>) for drivers should be a statutory requirement, with 53 per cent believing the test should be completed annually.

Scrivens' professional services and training manager and qualified optometrist, Sonal Lad, said:

"Drivers need optimum vision for their own safety and the safety of other road users, and this is particularly true in the challenging winter months.

"It is understandable that some people lose confidence during winter, but we would urge anyone to get themselves seen by an optician, so they don't have to avoid going places and seeing people."

Scrivens Opticians & Hearing Care was established in 1938 and has 169 branches. For more information visit www.scrivens.com

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