

CIOs come together to address sustainability at the annual Logicalis CIO Summit

Submitted by: Another Word Communications Limited

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- CIO commitment needed to measure, manage and reduce carbon emissions
- Keynote address from Leading Analyst Firm reveals ESG is growing in importance to IT buyers but cautions against investing in tech that doesn't deliver against goals

London 23 June 2023. Logicalis, the leading global technology service provider, hosted its annual 2023 CIO Summit, bringing together senior IT leaders from across the world to address the biggest issues facing the industry. The summit, themed Forging a Digital Path to Sustainable IT, revealed that CIOs are increasing investment in technologies that help drive business value and ESG performance and highlighted growing trends such as linking executive pay to ESG metrics.

The summit agenda was designed to give CIOs insight and inspiration from experts driving sustainable innovation in their industry. The event highlighted the vital role of IT as an enabler for sustainable transformation and the importance of CIOs actively getting behind business-wide sustainability goals.

Keynote speaker Bjoern Stengel, Global Sustainability Research Lead, IDC said: "ESG is becoming a competitive differentiator for businesses as well as for practitioners. From reporting to procurement, we're seeing sustainable and digital transformation converge. Increasingly, they enable each other, so it's absolutely critical that CIOs and other IT professionals play a central role in the whole digital and sustainable transformation process."

The event was hosted by Logicalis CEO, Bob Bailkoski who shared: "While everyone is at a different stage of their sustainability journey, no one can do it alone. We're all dependent on the visibility of our downstream emissions to achieve our carbon reduction goals. We have to work together and partner on this."

Bjoern Stengel advised the CIO audience: "You need to assess your IT vendors on their ESG enabling capabilities and team up with the right partners that can accelerate your journey, whether that's IT infrastructure vendors, software firms, services firms, or other partners. There's a lot of technology out there, but there's also the risk of overspending or investing in technology that's just not suited for the very specific ESG challenges that your company is facing. This is a critical responsibility for IT practitioners to help their organization overcome these challenges."

Other speakers, including Cisco and CIOs from global brands, addressed some of the challenges organisations face, such as quantifying scope 3 emissions and integrating with operational business processes, as well as the opportunities that can come from IT prioritising sustainability.

Denise Lee Yeh, VP Sustainability Engineering Office, Cisco: "In most organisations, we're increasingly seeing two workstreams when it comes to sustainability. There's the regulatory and compliance side, but there's also the go-to-market workstream, by this I mean sustainability as a source of innovation or competitive advantage. In both cases technology plays a pivotal role, starting with measurement but then

as the facilitator for major environmental and business advancement."

Nigel Townley, CTO, UK Research and Innovation, "The users of our services are becoming more vocal about what they want from us and stakeholders have an expectation that we demonstrate progress against our sustainability strategy. Beyond reporting on sustainability, we're now playing a more pivotal role in the procurement process so suppliers will need to really demonstrate the environmental value they can deliver. Sustainability is no longer an option, it's an absolute requirement."

Logicalis has pledged to become carbon neutral in scope 1 and 2 emissions by 2025. In December 2022, the company announced its commitment to the Science Based Targets initiative (SBTi), through which Logicalis joins the Business Ambition for 1.5 degrees C campaign - the world's largest group of companies that are actively driving the reduction in global emissions.

ENDS

Notes to editor:

A full recording of the summit and an accompanying whitepaper from Logicalis and IDC can be found at www.logicalis.com/cio-summit

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We are Architects of Change™. We help organisations succeed in a digital-first world. At Logicalis, we harness our collective technology expertise to help our clients build a blueprint for success, so they can deliver sustainable outcomes that matter.

Our lifecycle services across cloud, connectivity, collaboration and security are designed to help optimize operations, reduce risk and empower employees.

As a global technology service provider, we deliver next-generation digital managed services, to provide our clients with real-time visibility and actionable insights across the performance of their digital ecosystem including; availability, user experience, security, economic performance and sustainability.

Our 7000+ 'Architects of Change' are based in 30 territories around the globe, helping our 10,000+ clients across a range of industry sectors, create sustainable outcomes through technology.

Logicalis has annualized revenues of \$1.7 billion, from operations in Europe, North America, Latin America, Asia Pacific, and Africa.

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