

VISION 2045: Empowering Sustainable Futures

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TBD Media Group is thrilled to unveil its groundbreaking initiative, VISION 2045, a dynamic campaign aimed at championing sustainability by showcasing visionary business objectives and strategies from leading enterprises.

Aligned with the United Nations' sustainable development goals, this campaign is poised to pave the way for a greener and more sustainable future for generations to come.

VISION 2045 underscores the paramount significance of sustainability in the corporate landscape, striving to raise awareness about its myriad benefits. By prioritising sustainable practices, companies can not only foster long-term growth but also curtail their environmental footprint. This dual impact not only contributes to the well-being of our planet but also nurtures a robust and profitable business ecosystem.

Paolo Zanini, CEO of TBD Media Group, expressed his enthusiasm about the VISION 2045 campaign, stating, "Our commitment to promoting sustainable growth in various business sectors is embodied in the VISION 2045 campaign. Sustainability is not merely a choice; it is an imperative for today and tomorrow. We urge businesses to embrace sustainable practices, paving the way for a greener and better future for everyone."

The campaign will unfold a plethora of successful sustainable business practices through compelling documentaries, and thought-provoking articles. More than just showcasing achievements, VISION 2045 is a clarion call to action, engaging a diverse spectrum of stakeholders such as industry leaders, policymakers, and consumers in an enriching discourse on sustainability. It emphasises that sustainability is a shared responsibility, and collective collaboration is pivotal in effecting substantive change.

Together, by embracing sustainable practices, the world can collaboratively craft a superior and greener future.

We invite you to embark on this transformative journey towards a sustainable world.

To find out more about the VISION 2045 campaign, please visit <https://vision2045.com/> and <https://www.reuters.com/plus/tbd-media-group/vision2045-shaping-our-future-together>

Companies featured in this campaign includes:

Shein:

(<https://www.reuters.com/plus/tbd-media-group/accessible-fashion-and-sustainable-lifestyle-for-everyone>)

Accessible Fashion and Sustainable Lifestyle for Everyone

Media contact:

Supriya Sanmuganathan

Marketing Coordinator

TBD Media Group
s.sanmuganathan@tbdmediagroup.com