

Durham University Business School launches new Executive MSc. in Supply Chain Management

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Durham University Business School has launched a new Executive MSc. in Supply Chain Management, designed to equip participants with the skills to face unprecedented challenges in the supply chain sector, such as increased disruptions and growing pressures to become economically, environmentally and socially sustainable.

The new programme – which starts in September 2024 – will be delivered in a blended format both on campus and online, over a two-year period.

The new Executive MSc. will enable participants to advance their existing careers in Supply Chain or take up new roles in operations, digital transformation and consultancy.

“In today’s world, any product is produced with involvement of large number of organisations, but these global supply networks are increasingly under stress due to multiple risks and disasters - both natural and man-made” says Prof. Atanu Chaudhuri, Programme Director of the Executive MSc. in Supply Chain Management.

“At the same time, realisation of the need to create environmental, social and economically sustainable supply chains coupled with advancements in digital technologies means that supply networks are on the cusp of significant changes. Future supply chain leaders will need to use appropriate technologies and analytics to make real-time decisions and design and manage end-to-end supply networks which are sustainable and resilient.”

Participants will benefit from specialised modules developed to consider the needs of modern businesses operating in a volatile and uncertain environment. Teaching will focus not only on functional supply chain skills but also on communication, interpersonal and negotiation skills, combined with analytics and data science as well as an overall strategic understanding of business.

“From the semi-conductor shortage to the recent disruption in the Red Sea, supply chain leaders are increasingly operating in a volatile environment. When parts don’t reach their destination in time, this impacts the entire business.”, says Sue Boyd, Head of Executive Education at Durham University Business School.

“We have created Durham’s new Executive MSc. in Supply Chain Management to meet the growing demand from businesses to equip their supply chain teams with the strategies and skills needed to navigate these increasingly complex challenges. This innovative programme is a key addition to our growing Exec Ed portfolio.”

Participants will also complete a strategic supply chain project based on practical problems with real companies, as well as benefiting from the business school's partnership with the University of Mannheim, which will deliver three of the modules.

Applications are now open, with scholarships available for potential participants. If you would like more information on the programme, or to apply, please follow this link:

<https://www.durham.ac.uk/business/courses/supply-chain-management-executive-n2pb09/>

If you would like to speak to the programme directors, please contact Peter Remon at BlueSky Education – peter@bluesky-pr.com +44 (0) 77 235 228 30.