

The National Geographic Traveller (UK) Food Festival is back for 2025

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National Geographic Traveller (UK) Food Festival 2025 (<https://foodfestival.natgeotraveller.co.uk/>)

The National Geographic Traveller (UK) Food Festival returns with new features and an exciting, soon-to-be announced line up of guest chefs and food personalities. The two-day event, held at London's Business Design Centre on the 19-20 July 2025, offers visitors the chance to explore some of the world's most exciting cuisines via sampling, shopping, tasting sessions, workshops, live demonstrations and photography. The show, which was first launched in 2019, will be sponsored by Explore Louisiana, with additional speakers, sponsors and exhibitors set to be announced in the New Year.

Highlights

- **NEW — VIP tickets:** For the first time, there'll be a limited release of VIP tickets — only 200 will be available per day, with the first 50 tickets on pre-sale from 26 November. VIP ticket-holders will receive priority access to the show, early access booking to sessions, a goody bag, a glass of fizz and access to the VIP room.
- **Main Stage:** The place to catch some of the biggest names in food preparing their signature dishes and discussing what makes them tick. Headliners are set to be announced in the coming weeks.
- **Street food:** Visitors will be able to purchase food from around the world in an expanded area of trucks and stalls.
- **Tasting Sessions & Food Photography:** Our expert-led Tasting Sessions, which last year focused on chocolate, cheese and cocktails, will return bigger and better, alongside the food photography workshops. New schedule to be announced.
- **Masterclass Theatres:** The Saffron and Cinnamon sages return, once again hosting chefs representing cuisines from around the world, who'll demonstrate how to make a series of beloved regional dishes.
- **Speakers' Corner:** Where cookbook authors discuss their latest works in an intimate setting.
- **The Wine and Spirits Theatre:** Featuring expert-led tastings covering both established and lesser-known wine regions, as well as spirits and other drinks.
- **The Festival Floor:** Where attendees can research their next trip, buy gifts, stock up on ingredients or sample dishes from around the globe.

Nicola Trup, editor of Food by National Geographic Traveller (UK), says: "Our 2025 edition already looks set to be our best yet, with new features and a hugely exciting line up of talent, to be announced. Alongside this, visitors can look forward to the return of our tasting workshops, which were such a hit

in 2024 and will be even bigger this time around.”

Festive Ticket Offer

- 50% saving on the full price — tickets are £12.50 (full price £25).
- VIP tickets are also on sale — £50 for the first 50 tickets on sale now, limited release, first come first served. Only 400 will be released for the whole event.

foodfestival.natgeotraveller.co.uk (<https://foodfestival.natgeotraveller.co.uk/>)
nationalgeographic.com/travel (<https://www.nationalgeographic.com/travel>)

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Notes:

About the National Geographic Traveller (UK) Food Festival

The National Geographic Traveller (UK) Food Festival will be held on the 19-20 July 2025 at London’s Business Design Centre. The festival, first launched in 2019, is a celebration of food and travel and adopts a zero food-waste policy.

foodfestival.natgeotraveller.co.uk (<https://foodfestival.natgeotraveller.co.uk/>)

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