

CloudPay doubles down on growth strategy with appointment of new Chief Revenue Officer

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Arrival of new Chief Revenue Officer builds on CloudPay's growth strategy and follows £120m of investment funding secured in August 2024

The CRO brings over 20 years of experience working across SaaS businesses, with a history of successful senior leadership positions held across the payroll industry

CEO says appointment is critical to: "driving growth, delivering value and championing our partnerships" for CloudPay

ANDOVER, UK - 01-05-2025 – CloudPay, the global leader in payroll and payments solutions, has formally announced the appointment of Tim Johnson (<https://uk.linkedin.com/in/timjohnsonuk>) as its new Chief Revenue Officer (CRO), effective immediately.

The appointment signals the organisation's commitment to its accelerated growth strategy, following its significant capital investment of £120m in August 2024

([https://www.cloudpay.com/press-releases/cloudpay-secures-120-million-dollars-funding/.](https://www.cloudpay.com/press-releases/cloudpay-secures-120-million-dollars-funding/))

Tim is a high-performing sales leader with a proven track record of delivering commercial success across a number of payroll businesses. With over 20 years of experience, Tim's arrival completes the refreshed sales leadership team and signals further investment in business growth.

Tim Johnson, Chief Revenue Officer, CloudPay, commented:

"CloudPay is a beacon of excellence across the payroll landscape. Its award-winning product suite and best-in-category approach to customer service are true differentiators in a complex global industry. I look forward to playing a critical role in helping our customers to reach their benchmarks of growth and success."

Roland Folz, Chief Executive Officer, CloudPay, added:

"Tim's arrival marks a crucial step forward for our business, our brand and, above all, our customers. He will help strengthen how we drive growth, deliver value, and champion our partnerships. I look forward to welcoming Tim into the heart of our Executive Leadership Team, and supporting his strategy as he optimises our commercial levers, and maximises the potential of our main strategic investments."

About CloudPay:

CloudPay leads the way in global pay innovation, delivering industry-leading solutions spanning payroll, payments and on-demand pay.

With a proud heritage of 25+ years, we serve over 2,000 companies globally in 130+ countries handling \$24bn+ of payments in 110+ currencies. Our unified, end-to-end pay solutions enable payroll teams to pay their global workforce with outstanding accuracy and minimal risk, more efficiently than ever before.

We use advanced technology to offer seamless API integrations, powerful automations, and AI-driven insights with real-time analytics — all designed to empower businesses with enhanced decision-making and better, faster processes.

Our unparalleled managed service is tailored to each client with dedicated personalised support and guidance, while our in-country knowledge and global regulatory expertise unlocks unparalleled expansion opportunities for businesses to grow and thrive, compliantly and efficiently.

Working with CloudPay means gaining a strategic partner that harnesses the latest technology to drive growth and optimise the payroll and pay experience.

Together, that's High-Performance Payroll, from

CloudPay.