

Opinion Piece Offered on Streaming Video Next Corporate Drain

Submitted by: Eskenzi PR

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Wake Up Corporate Europe: Internet Porn and MP3s Are Just the Beginning!

Websense Inc has written a 624 word opinion piece on streaming videos being the next big craze at work. Below is a brief synopsis - read on if you would like to receive the piece or would like an interview with the VP for Europe Geoff Haggart.

First it was porn then it was MP3 downloads which were draining bandwidth and slowing down the corporate network. According to Websense Inc, the next blot on the landscape for employers will be the take up of streaming video. All the signs are there with radio programmes broadcasting music events to show clippings from TV stations, to CEO's announcing their results to the recent release of Guinevere from Miramax. All these downloads can cost millions of pounds in lost productivity. Websense explains what corporates can do to protect employees from becoming addicted to the temptation of films and videos being available at the click of a button on their desktop.

We will offer this opinion piece on a first come first served basis and will not allow magazines in the same sector to print this article. If you would like to see a copy of this opinion piece with a view to using it please contact Yvonne Eskenzi on 020 8449 8292 or email yvonne@eskenzi.demon.co.uk.

We will also be delighted to arrange an interview for you with Geoff Haggart - contact us as above.