

# **EMPIRIX E-TEST SUITE SELECTED BY BRITISH TELECOMMUNICATIONS PLC TO ENSURE OPTIMAL PERFORMANCE OF BROADVISION POWERED MILLION-USER BT.COM SITE**

Submitted by: Joe Public Relations

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Empirix Web testing and monitoring solutions enable communications leader to increase Web site performance and scalability through collaborative application testing

April 3, 2001 – Empirix Inc., the innovative provider of test and monitoring solutions for Web, voice and network applications, announced today that British Telecommunications plc (BT) has selected its e-TEST™ suite to help the company meet aggressive performance goals for BT.com. BT has standardized on a total life-cycle Web site testing methodology around the Empirix e-TEST suite and achieved significant performance gains in site scalability using the Empirix tools.

Over one million registered users rely on BT.com to conduct diverse transactions, such as paying bills, pricing phone calls, consulting on-line directories, making on-line purchases and signing up for communications services. Based on the BroadVision One-to-One™ Enterprise application development platform, the BT.com site is highly dynamic, and increasingly provides personalized services for its users.

The Web test and monitoring solutions provided by e-TEST suite support BT's efforts to continually enhance its site to meet evolving customer needs while maintaining top quality and performance. e-TEST suite includes e-Load® for load and stress testing, e-Tester™ for functional testing and e-Monitor® for post-deployment performance monitoring. All three tools are powered by a common set of Visual Scripts™, that are easy to build and maintain, even in the rapidly changing environment in which BT competes.

“Using results from e-TEST suite, we were able to measurably increase site performance and scalability,” said David Murray, technical architect on the BT.com Platform Team. “The Empirix e-TEST suite, recommended to us by BroadVision, has proved to be a reliable and safe option for incorporating life-cycle testing into BT.com. It can be deployed throughout the application life cycle – at the beginning of the development process and again to conduct regressive load testing as well as regressive functional testing for each new build. We found e-TEST suite to be the best solution for enabling shared communication among our developers, testers and operations staff.”

“BT.com is a great example of a high performance BroadVision site, serving up thousands of personalized pages to more than a million profiled users on a daily basis to satisfy customer needs,” said Julian Alder, marketing director, BroadVision UK. “BroadVision recognizes that this channel represents a significant component of BT's business. BroadVision and Empirix have developed a strong, mutually beneficial partnership. We can confidently recommend the Empirix tools to our customers because we know they will help ensure a highly reliable and scalable solution.”

“Like many of our customers, BT has adopted a 'test early-test often' approach that makes automated testing a standard part of their process across development, QA and operations groups,” said Steve Caplow, director of marketing and business development, Empirix Inc. “This has enabled BT to identify

scalability issues early, when they are least costly to fix, and continuously monitor performance post-deployment as the traffic on their site grows.”

BT's total life-cycle testing methodology has proved an effective way of maintaining and growing BT.com. To ensure that the site performs optimally, the company will continue to require that any code delivered for use on the site be tested with the Empirix e-TEST suite before it can go live.

#### About BT

British Telecommunications plc is one of the world's leading providers of telecommunications services and one of the largest private sector companies in Europe. Its principal activities include local, long distance and international telecommunications services, mobile communications, Internet services and IT solutions. In the UK, BT serves 29 million exchange lines and more than ten million mobile customers, as well as providing network services to other licensed operators.

BT has operations worldwide, with ventures, for example, in the Republic of Ireland, France, Spain, Germany, Italy, the Netherlands, Sweden, New Zealand, Japan, Latin America and India.

In the year to March 31, 2000, BT's total turnover, including its share of its ventures' turnover, was £21,903m with a pre-tax profit of £2,942m.

Visit [www.bt.com](http://www.bt.com) for more information.

#### About BroadVision

BroadVision (Nasdaq: BVSN, Neuer Markt: BDN) develops and delivers an integrated suite of packaged applications for conducting e-commerce interactions and transactions. Global enterprises and government entities use these applications to sell, buy and exchange information over the web and on wireless devices. The BroadVision e-commerce application suite enables a corporation to become more competitive and profitable by establishing and sustaining high-yield relationships with customers, suppliers and employees. BroadVision services professionals, supported by over 100 partner organisations worldwide, transform these applications into business value for our customers through consulting, education, and support services in more than 34 countries.

BroadVision—founded in 1993, public since 1996—has over 1,100 customers and is a component stock of the Standard & Poor's 500 index. IDC ranks BroadVision as the world's leading provider of e-commerce software applications (International Data Corp., E-Commerce Software Applications Market Forecast and Analysis, 2000-2004). BroadVision is headquartered in Redwood City, California and has its UK headquarters in Reading, Berkshire, which can be reached at 0118 920 7777 or [info@broadvision.com](mailto:info@broadvision.com).

#### About Empirix

Empirix, Inc. develops and markets innovative testing and monitoring products for business-critical Web, voice and network applications. The company's portfolio of software, hardware and services ensures that e-business applications and network infrastructure deliver the highest possible Quality of

Experience (QoE) to end-users. Formed by the combination of Hammer Technologies and RSW Software, and funded by Matrix Partners, Empirix currently delivers products, services and support to nearly 2000 customers worldwide, including leading service providers, Fortune 1000 organizations, e-commerce companies, and network infrastructure suppliers. Empirix is headquartered in Waltham, Massachusetts and has offices in North America, Europe, Pacific Rim and Japan. For more information, visit Empirix on the Web at [www.empirix.com](http://www.empirix.com).

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