Categoric Completes Xalerts Product's Move to Java

Submitted by: The Crocodile Design & Marketing Ltd
Wednesday, 9 May 2001

New release for Unix platform reinforces Categoric's enterprise-alerting strength, increases event-management implementation opportunities

Sterling, VA, and Leatherhead, U.K., May 9, 2001 – Categoric Software, a first mover in alerting infrastructure technology for the multichannel enterprise, announces the release of its Xalerts 5.0™ product as a pure Java application, making it available for the first time on a Unix platform and opening up new opportunities for business-focused enterprise alerting implementations in mission-critical environments.

"By porting to Java we are reinforcing our commitment to enterprise-strength alerting," said Safi Captan, co-founder and Chief Technology Officer of Categoric Software. "We can now offer companies the ability to develop and implement sophisticated enterprise alerting applications across Unix, NT or hybrid networks. We are also ideally positioned to support future trends in operating systems."

As a result of the move to Java, Xalerts is now optimized to run on a larger number of operating systems, broadening the enterprises that can benefit from this scaleable and robust technology. Categoric's Xalerts software monitors multiple databases and triggers personalized, interactive alerts when user-specified events occur. These business alerts can be delivered through any channel, including e-mail, SMS, PDA, pager and fax, so individuals can receive exactly the information they need when they need it, wherever they are.

Initially developed for Windows NT, Xalerts is now available on a Unix platform in the shape of Sun Microsystems Solaris, particularly important in the financial and Web-portal sectors. HP UX, AIX and Linux releases are set to follow shortly.

"Alert-based applications for business will be the next major wave in corporate computing," says Robin Bloor of U.K.-based research group Bloor Associates, one of a number of independent analysts predicting that increasing numbers of companies will be deploying enterprise alerting systems like Xalerts. "Alert servers will have to be 24/7, robust and scaleable. Advanced architectures like Categoric's are already a big deal and will continue to be so, because companies will need to handle vast and mostly unpredictable growth in transactions."

ends

About Categoric Software Corp.
Categoric Software is a first mover in alerting infrastructure technology for the multichannel enterprise. Categoric's component-based development platform and technology-enabling services empower companies to rapidly build, deploy and manage alerting applications vital to competing in today's time-sensitive world. The highly scaleable technology interacts with multiple data sources across the enterprise to detect critical events and send relevant, personalized alerts to individuals anytime, anywhere and via any communications channel, including e-mail, Web, SMS, WAP, pager or fax. It also enables them to respond to alerts by initiating previously defined actions. At work in over a hundred Global 1000 companies, Categoric's software helps its clients and partners in financial services, corporate portals and supply chain management to activate business processes and, thus, enhance speed, productivity, collaboration and customer loyalty.
Founded in 1996, Categoric is privately held with investments from Nokia Ventures, T-Ventures (the

investment arm of Deutsche Telekom), BancBoston Capital, and Alta Berkeley Ventures. Alliance partners include Logica, Sage, ACT, Armature, Artemis Project Management, Optum, American Software, Qiva, and Tecsys. The company maintains dual headquarters in Sterling, Virginia, and Leatherhead, United Kingdom, and offices worldwide.

Media Contacts

Caroline Ward
The CroCodile PR
+44 (0)20 7749 4400
pr@thecroc.com

Sue Liggett
Categoric Software
+44 (0)1372 368800
sliggett@categoric.com

ResponseSource
Press Release Wire