

Software AG and Tridion partner to jointly market and sell integrated solution

Submitted by: Pleon
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XML-based content management

London, 11 May 2001 -- Software AG and Tridion today signed a partnership agreement. As part of the agreement, Tridion will integrate Tamino™ XML Database with its DialogServer content management solution. This integration is the result of very close cooperation between the two IT companies. The integrated solution will be marketed and sold jointly by Tridion and Software AG.

A recent study conducted by Meta Group forecasts that in 2003 more than 95 percent of all G2000 companies will employ XML-based content management - the market that the new solution addresses. Andreas Zeitler, Software AG board member, responsible for sales, marketing and services, is enthusiastic about the partnership: "We look forward to working with Tridion and expect our cooperation to benefit both sides enormously." He continues, "In addition to our plans for joint marketing of the integrated solution, we will anchor our success even further by including the Tridion DialogServer XML-based Web content management product in our ISV partner program."

Jouk Pleiter, President of Tridion, states: "Software AG is a strategic partner for us. Our combined XML expertise and implementation experience, coupled with the integration of Tridion DialogServer and Software AG's Tamino™ XML database and integration tools, will bring to market a complete XML-based e-business platform. This will dramatically accelerate the time-to-market of our customers' online business projects."

Tridion DialogServer enables enterprises to publish, maintain and update their Web content efficiently. It provides them with a tool for uniform exchange of strategic content across many different multilingual websites and installations - on time and on budget. Thanks to its standards- and component-based, native XML architecture, Tridion DialogServer integrates seamlessly with a host of other enterprise software applications. Customers are thus able to realize complete end-to-end e-business solutions quickly.

Tamino™ XML Platform features a broad range of XML-based products for the development and integration of applications and storage and processing of data. The backbone of the platform is Tamino™ XML Database - the only native XML database management system on the market. It stores and processes data in XML format without having to convert it first. The solution offers excellent scalability and reliability and is easier to administer than products that use XML simply as a data exchange format.

Note for Editors:

More Information will be released during Experience 2001, in Munich, May 29 - 30.

About Tridion and Tridion DialogServer

Tridion is a leading European provider of advanced XML-based Web Content Management software. Its core product, Tridion DialogServer, enables enterprises to update, manage and re-use their content across multiple websites, channels and business applications in a consistent and cost-effective manner.

Built on a non-proprietary and component-based architecture, Tridion DialogServer makes extensive use of open Internet standards, such as XML (Extensible Markup Language), COM+ and J2EE, enabling seamless integration with complementary business applications.

Many well-known organisations use Tridion DialogServer as the basis of their Internet activities. These include Akzo Nobel, AXA, Blackwell Publishers, Carrefour, GE Access, ING Real Estate, Intergamma, KLM, Open University, Scania, Smurfit Communications and Wolters Kluwer. Tridion is headquartered in Amsterdam with offices in Barcelona, Brussels, London, Munich, Paris and Stockholm. For more information, visit www.tridion.com

About SoftwareAG

Software AG, Darmstadt, Germany, is Europe's largest system software provider and a major global player offering cutting edge technology for data management and electronic business. Since 1998 the company has focused its development activities on XML products for the Internet. With some 3,500 employees and representatives in over 70 countries, Software AG expects revenues to exceed euros 600 million in 2001. Its distribution and technology partners include market leaders such as IBM, Microsoft and Hewlett-Packard as well as innovative IT solutions providers like Extensibility, Softquad and Sequoia. Software AG's products control the central IT processes of thousands of renowned companies worldwide. Some examples of these are Lufthansa, British Sky Broadcasting, ZDF, Dresdner Bank AG, Swiss Post, DaimlerChrysler, Deutsche Bahn AG (German Rail), BP and VIAG Interkom. Software AG is listed on the Frankfurt Stock Exchange (MDAX, Security identification number 724264 / SOWGn.F). Please visit us on the Internet www.softwareag.com

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