

# IBM INTRODUCES NEW MICROPORTABLE DATA/VIDEO PROJECTOR LIGHTEST AND BRIGHTEST PROJECTOR TO DATE

Submitted by: Pleon  
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IBM today announced its lightest and brightest projector ever - the new MicroPortable Data/Video Projector featuring an integrated software capability that allows the user to automatically set up the image and just "plug in and project." Weighing in at just 1.4 kilograms (51mm x 170mm x 220mm), the projector can be used with most notebook and/or desktop computers. It is designed for professionals who demand high-quality presentations, in a small lightweight package. IBM offers customers an IBM three-year limited warranty for service and support with each MicroPortable projector.

Projectors are one of the fastest-growing hardware segments in the PC industry. According to IDC, a research firm based in Framingham, Mass., the projector industry is targeted to grow from 750,000 units shipped in 1999 to 2.4 million units by 2004.

"This slim, light projector is designed to help lighten the load and make life easier for the frequent business traveller or just for easy handling around the office," said Joseph Ziade, Director, peripherals, financing and services, IBM PCD EMEA. "IBM definitely had the on-the-go professional in mind when designing this impressive business tool. It is an outstanding technology that fits comfortably in a suitcase or overhead airplane compartment."

The new MicroPortable Data/Video Projector delivers bright, bold images (at 1,100 lumens) and offers outstanding quality with XGA resolution. The light image is so bright that the presenter does not need to dim the lights in the room during a presentation, under most circumstances. The MicroPortable Data/Video Projector supports DVI-I and analogue connectors and is HDTV compatible. The projector can project images from a distance of more than 9 meters. The projector lamp is designed to last for as much as 2,000 hours or more and needs little maintenance.

"The light-weight projector market is poised to ramp up aggressively in 2001 with more feature-laden and performance-oriented microportable products being released to market in the coming months," said Eric Haruki, research manager, IDC. "No more does portability connote sacrifices in image brightness or resolution, as these products hold their own in a variety of lighting conditions and PC/video applications. Since successful presentations hinge upon style just as much as substance, these robust and appealing microportable products will only enhance the image of the presenter as well as content on the screen."

The IBM MicroPortable projector comes with IBM's worldwide support and a three-year limited warranty. Priced at 3,456.00\* UK Pounds, the MicroPortable Data/Video Projector is now available in North America and Europe, with a June availability in Latin America and Asia Pacific. Users can buy the projector either through <http://www.ibm.com/pc/uk/buydirect> or by calling 0800 0965287.

The new IBM MicroPortable projector is specifically optimised for use with all IBM A, T, and X Series ThinkPads. Auto-sensing electronics instantly identify the video and computer signals from these IBM ThinkPad notebook computers and automatically set up the image, allowing the user to simply plug and project. Setting up a presentation for a meeting becomes a matter of point and click using the ThinkPad Presentation Wizard, pre-loaded on all A, T and X ThinkPads. The Presentation Wizard helps ensure that the ThinkPad's energy-saving features do not interfere with the presentation when the computer is left idle for any length of time.

Other Projector Options from IBM:

#### IBM Conference Room Data/Video Projector

The Conference Room Projector is a high XGA resolution, very bright (1,300 ANSI lumens), conference room projector. Easy operation includes instant-on, automatic picture calibration and low noise for easier interaction with an audience. Its smooth, life-like video and outstanding DVD playback shows each detail in full color, and it is easily transportable.

#### IBM ValueBased Data/Video Projector

At 3.0 kilograms, the IBM ValueBased Data/Video Projector packs many features into a sleek, compact package and represents a solid, low-cost option for education, government, budget-conscious or first-time users. A built-in manual zoom and focus lens enables users to accommodate almost any room size, conference table, or media cart without scrambling to reposition the projector. Precision optics, with SVGA resolution with a powerful lamp (1,300 ANSI lumens) and built-in speaker round out a portable, full-featured data/video projection solution.

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#### About IBM ThinkPad and Options

IBM ThinkPad continues to lead the way in delivering enhancements, innovations and solutions that have helped shape and define the mobile computing industry. To date, more than 10 million ThinkPad notebooks have been shipped. Since the launch of the ThinkPad 700C in 1992, these notebook computers have been lauded as design and engineering models, winning more than 700 industry awards. ThinkPad notebooks have been trusted for use in some of the world's most extreme settings, including the space shuttle and the International Space Station, altitudes more than 17,000 feet above sea level and on the open seas. Options by IBM offers a wide range of accessories and upgrades designed to work with ThinkPad notebooks or NetVista desktop computers. For a complete list of options, visit <http://www.ibm.com/options>.

## About IBM

IBM is the world's largest information technology company, with 80 years of leadership in helping businesses innovate. IBM creates, develops and manufactures the industry's most advanced information technologies, including computer systems, software, networking systems, storage devices and microelectronics. The fastest way to get more information about IBM is through the IBM home page at <http://www.ibm.com>.

## About IBM PCD

A pioneer in the design and manufacture of cutting-edge personal computing solutions since 1981, IBM's Personal Computing Division (PCD) offers a comprehensive family of products for optimised performance in a networked world. These range from compact Work Pads and award winning ThinkPad mobiles to powerful IntelliStation workstations, IBM eServer xSeries and the sleek NetVista line of next generation desktops and thin clients. All incorporate innovative IBM design features and is backed by the company's unsurpassed worldwide customer support and service networks.

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- Pricing footnote: Prices listed are IBM Web prices; prices do not include tax or shipping and are subject to change without notice. Reseller prices may vary.

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