

# Best year yet for London E-Commerce Awards

Submitted by: CMP Europe Events

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Record breaking number of small firms rush to enter Webcom sponsored Awards

With a total of 168 completed entries this year, London proves that it is racing ahead in the knowledge economy. This year's E-Commerce Awards regional final has attracted over 100 more small companies than last year (50) - each hoping to win a share of the £8,000 regional prize money on offer and a chance to win the grand final prize of £30,000.

As judging begins, the regional shortlist will be announced at the beginning of June and the first, second and third prizes of £5,000, £2,000 and £1,000 will be presented to the winners at an awards ceremony later in the month.

Webcom 2001 is sponsoring the London regional awards for the third year in a row. Del Fazoranti, Portfolio Director for CMP Europe, organisers of Webcom 2001, commented: "It is great to see so many companies entering this year's E-Commerce Awards competition. This proves that small firms are realising the benefits of e-commerce and the region is advancing in its adoption of the new technologies available to all."

The Awards celebrate and reward best practice in the use of electronic business amongst companies with fewer than 250 employees in the UK, and are open to any company that is using technologies to improve their business practices, whether it is through a web site or back office systems.

Now in their third year, the awards were set up by UK online for business - a DTI-led partnership between industry and government – and InterForum, the not-for-profit organisation that helps British business to trade electronically.

National sponsors for the awards this year are RBS Group and Cisco Systems.

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Notes to Editors

The final figure for the region reflects completed entries only.

UK online for business

There is a network of several hundred UK online for business advisers situated in the Business Links in England and their equivalents in Scotland, Wales and Northern Ireland. For further information or a free e-commerce guide, contact the UK online for business Infoline on 0845 715 2000 or visit the web site at <http://www.ukonlineforbusiness.gov.uk>

## Webcom 2001

Webcom 2000 attracted over 100 exhibitors and 5432 visitors to the event, held on 18-20th April 2000, at Olympia 2 London. If you would like to find out more information or to like to visit Webcom 2001 for free, please visit the website at <http://www.web-com.co.uk> or call 0870 7511 428.

## About CMP Europe

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CMP Europe Ltd is a leading provider of business to business marketing services and information to the hi-tech markets of IT, electronics and games. The expanding range of events, publications and on-line services benefit from CMP's strong industry focus and, as part of CMP Media Inc, a unique global and regional reach. CMP Europe was formerly the IT, Electronics and Games interests of Miller Freeman UK. Further information about CMP Europe can be found at <http://www.cmp-europe.com>. CMP Media Inc. (<http://www.cmp.com>) is part of United Business Media, formally United News and Media plc. Further information can be found at <http://www.unitedbusinessmedia.com>

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## InterForum

InterForum is a not-for-profit organisation that helps British business to trade electronically. All of InterForum's activities are governed by the need to raise awareness of the many business opportunities and challenges presented by new information and communications technologies (such as the Internet). InterForum works to ensure that education, legislation and technology are in place to help British businesses to profit from the digital economy. Members of InterForum's governing Charter, Business and

e-Marketplaces Councils are drawn from suppliers and users of information and communications technologies. This framework guarantees InterForum a unique authority in driving and shaping best practice. It also ensures that InterForum's activities, events and publications provide an impartial and highly informed source of information. InterForum has achieved a unique position as a respected voice to government.

