IPSWITCH-SPONSORED FTPPLANET.COM WEB SITE RECORDS ONE MILLIONTH UNIQUE VISIT, ILLUSTRATING CONTINUED INTEREST IN

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Corporate And Home Users Benefit From Valuable Tips, Discussion Forums And FTP Tutorials

May 29, 2001 * Ipswitch, Inc., a leading supplier of award-winning Internet productivity software, today announced that FTPplanet.com (http://www.ftpplanet.com), its online community site that promotes use of the FTP protocol among new and experienced users, has had one million unique visits.

The traffic to FTPplanet.com illustrates the continued popularity of, and need for, FTP (file transfer protocol) technology. FTP is the swift, bandwidth-efficient protocol for transferring files over the Internet or corporate intranets. It has very low overhead for encoding and decoding data and enables users to upload and download in a quick and reliable fashion. FTP clients, like Ipswitch's WS_FTP Pro, enable Webmasters to upload HTML pages to Web servers and corporate users to move data across platforms (for example from UNIX to Windows). It also eliminates the need to attach files to e-mail messages and allows users to download/upload large files such as CAD drawings or graphics.

FTPplanet.com is the result of Ipswitch's continued efforts to promote the FTP protocol and all of its uses. Visitors to FTPplanet.com can learn more about the technology in a variety of formats including tutorials, discussion groups for a free exchange of ideas, a bi-weekly newsletter and links to other FTP resources. In addition, free Web hosting companies such as FortuneCity and GeoCities have prominent links to FTPplanet.com to help FTP users build their own personal Web pages. FTPplanet.com is designed primarily for new Internet users, Webmasters, game fanatics, MP3 listeners and those who participate in on-line auctions.

"We're very excited that one million people have visited FTPplanet," comments Roger C. Greene, president of Ipswitch. "The amount of activity on the site confirms what we have known for quite some time – that FTP remains the most reliable and secure way to transfer files over the Internet. As the leader in FTP technology, we are glad to be able to enhance the Internet experience for both new and advanced users."

About Ipswitch, Inc.

Founded in 1991, Ipswitch develops Windows-based software products for the Internet and corporate intranets. Its product family includes WS_FTP Pro, the world's most popular FTP client; WS_FTP Server, the first industrial-strength, full-featured FTP server for Windows NT; WhatsUp Gold for network management; IMail Server, an NT-based Internet messaging server; and WS_Ping ProPack, a utility suite for the Internet and intranets - all designed for today's mission-critical business communications. Ipswitch products set new standards for functionality, performance, reliability and interoperability, while providing the foundation for corporate internetworking solutions, and are available directly from Ipswitch and through distributors, resellers and OEMs worldwide.

Editor's Notes

Review copies, interviews, screen shots and information for all Ipswitch products are available from Martin Brindley and Adrian Brophy at MCC International.

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