

# BroadJump Appoints Director of International Sales

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Announcement Brings Significant Experience And Continued Drive To BroadJump's International Expansion

BroadJump, Inc., provider of software solutions for the efficient and rapid deployment of broadband services, has made a significant appointment as part of the company's ongoing expansion into Europe, Latin America and Asia Pacific. Tom Chmielewski has been appointed to Director of International Sales, bringing with him almost a decade of experience in the European and North American telecommunications industry.

Tom joined BroadJump from the New Media & Communications division of American Management Systems (AMS), a consulting firm providing IT and business solution services to communications providers. While at AMS, Tom oversaw international teams responsible for the design and implementation of billing and customer care systems along with other strategic initiatives for clients including KPN, Telia and Swisscom. In addition, Tom was instrumental in AMS' development and support of the subscriber base for Vodafone D2, (formerly Mannesmann Mobilfunk), Germany's first private GSM cellular operator.

Tom Chmielewski comments, "Broadband is growing at an unprecedented rate and opening new revenue opportunities for broadband service providers worldwide. BroadJump, through its work with the leading service providers in North America such as SBC Communications, Sprint, AT&T Broadband and Time Warner Cable, brings unmatched experience to the broadband industry with its market leading software solutions. I look forward to my future with the team and in helping to continue BroadJump's success internationally." Chmielewski has a Masters Degree in Business Administration from Harvard Business School and a Bachelor of Arts degree from Yale University.

BroadJump's solutions enable service providers to automate the broadband installation process and empower consumers to manage their high-speed connections. This combination reduces operational costs, increases broadband deployment rates and improves the consumer's broadband experience.

## About BroadJump

BroadJump, Inc. creates software that allows residential broadband service providers - cable, DSL and fixed wireless - to streamline installation, manage the connection and enable the fulfilment of new services. With BroadJump's solutions, service providers can enhance the subscriber experience through intelligent deployment of applications, content and valuable new services. BroadJump's announced customers include Adelphia Communications, AT&T Broadband, BellSouth Communications, Road Runner, SBC Communications, Sprint (DSL and fixed wireless), and Time Warner. Founded in November 1998 by broadband and software industry veterans, BroadJump is headquartered in Austin, Texas.

Further information is available from: <http://www.broadjump.com>

## Editor's Contacts

Interviews, photography and further information are available from Stephen Humphrey or Nicola Welch at MCC International.

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