

# Citrix iForum 2001 Northern Europe brings IT industry together to explore the future of enterprise computing

Submitted by: AxiCom

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13 June 2001 - Citrix Systems, Inc. (Nasdaq:CTXS) today opened Citrix® iForum™ 2001 Northern Europe, a conference designed to enable IT innovators to exchange ideas, successes and strategies, at Wembley Conference Centre, London.

"Citrix iForum addresses how Citrix solutions enable modern businesses to leverage existing and new IT investments, and extend the reach of their enterprise applications across the globe over the Internet or any other network," said Jane Rimmer, Citrix Director of Marketing, Northern Europe. "The extensive range of presentations, panel debates, press breakout sessions and keynote speeches enables delegates to explore the application server computing model in depth."

Some highlights from the Citrix iForum 2001 NE calendar include:

## Realising the Vision

Mark Templeton, CEO & Traver Gruen-Kennedy, VP Strategy, Citrix Systems  
In this special keynote presentation, Templeton and Gruen-Kennedy will discuss Citrix's strategic vision, focusing on how the company is delivering on its promise to make information access as simple as a phone call. They will describe how this vision continues to evolve and break new ground with innovative products and services

## The 'Always On' Society

Ray Hammond, Futurologist

Bandwidth is the oxygen of the 21st Century. In the future, every company, organisation and individual will be permanently connected -- 'always on' -- at low cost. We cannot yet imagine what we will do with such permanent, high-capacity connectivity. Ray Hammond, futurologist, technology analyst and commentator on the digital age, will share his vision of how technology will continue to shape and develop our world - a world in which every business will re-organise its structure around high-capacity fixed and mobile multi-platform network communications. 'Always on' is a new mindset for business, government and society. The effects are hard to predict, but we can be sure they will be far-reaching.

## The Enterprise Portal

Nikos Drakos, Senior Analyst, Gartner Group

After the hype that has surrounded the portal concept for the past two years, the reality is beginning to dawn. In this session Gartner's Drakos will demonstrate how new technologies, including Citrix NFuse™, allow companies to deploy fully integrated Web application portals to any device, realising the full potential of the Internet.

Apps on the move

Colly Myers, CEO, Symbian

The increasing prevalence of mobile devices in the corporate environment raises serious questions about deploying and managing applications across a heterogeneous user base. Myers will discuss how Citrix is working with Symbian and its partners to ensure that all applications can be accessed securely and efficiently, regardless of form factor.

Betting the Farm on Citrix

Andrew Booth, IT Support Director, United Business Media International

Discover how UBMI, a leading publishing and events company, has achieved significant benefits with an application serving solution that provides all its 1,300 employees with access to mission-critical applications.

Citrix iForum 2001 Northern Europe takes place over the 13th and 14th June at Wembley Conference Centre, London. For registration please visit, <http://www.citrix.com/iform2001ne>.

About Citrix

Citrix Systems, Inc. is a global leader in application serving and portal software and services that provide personalised access to any application or information source - whether Windows®, UNIX® or Web-based - through any device, over any connection. Companies worldwide use Citrix technologies to integrate applications, content and business processes into a pervasive digital environment - a virtual workplace - offering seamless connectivity and a consistent user experience across the Internet, intranets, extranets, WANs, LANs and wireless networks. Citrix solutions drive cost efficiency, productivity and enhanced e-business opportunities by enabling companies to leverage existing IT resources and extend personalised information access to employees, partners, customers and suppliers.

Citrix products offer rapid, cost-effective deployment and include MetaFrame™ application serving software, NFuse application portal software, XPSTM portal software, application management products, and Citrix Independent Computing Architecture (ICA®), a core application serving technology. The company markets its application serving products through a well-established reseller channel and sells its portal software products directly to customers to provide the level of customisation they need. Citrix is traded on the Nasdaq Stock Market<sup>SM</sup> under the symbol CTXS, and is part of the Standard and Poor's 500 Index. Citrix is headquartered in Fort Lauderdale, Florida. For more information, please visit the Citrix Web site at <http://www.citrix.com>.

For Citrix Investors

This release contains forward-looking statements which are made pursuant to the safe harbor provisions of Section 21E of the Securities Exchange Act of 1934. The forward-looking statements in this release do not constitute guarantees of future performance. Investors are cautioned that statements in this press release which are not strictly historical statements, including, without limitation, statements regarding current or future financial performance, management's plans and objectives for future operations, product plans and performance, management's assessment of market factors, as well as statements regarding the strategy and plans of the company and its strategic partners, constitute forward-looking statements. Such forward-looking statements are subject to a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the forward-looking statements, including, without limitation, risks associated with the following: the success of the company's MetaFrame product line and the acceptance of the company's ICA protocol; the company's ability to develop and commercialize new products and services; the company's success in expanding into new geographic markets; the company's ability to expand its core business in large enterprise accounts; the company's ability to succeed in the transition to a paper/electronic licensing model; the size, timing and recognition of revenue from significant orders; increased competition, including potential competition from Microsoft and other companies; the results of the company's iBusiness and other new licensing programs; the rate of growth of the ASP market, and the company's ability to continue to develop and market products to meet the requirements of this market; the proportion of revenues derived from distributors, OEMs and other channels; changes in the company's pricing policies or those of its competitors, including Microsoft; the costs of developing, acquiring, or integrating new technologies or enhancements to existing products; the company's ability to successfully integrate and manage merged or acquired companies; the company's ability to develop new products, extend existing products, and maintain or develop such company's

customer and employee relationships as a result of such merger or acquisition; the company's reliance upon its strategic relationships with Microsoft and other strategic partners; management of growth; the possibility of undetected software errors; dependence on proprietary technology; risks that the company's portal strategy will not succeed in the manner anticipated; as well as risks of downturns in economic conditions generally, and in the software industry specifically, and other risks detailed in the company's filings with the Securities and Exchange Commission. Citrix assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein.

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