MEDIAPPS & NETEGRITY TECHNOLOGY ALLIANCE

Submitted by: MUSTARD PR

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Mediapps, Europe's leader in enterprise information portal solutions and Netegrity, a provider of solutions for securely managing e-business, have announced a technology and marketing partnership. Mediapps has joined Netegrity's Technology Partner programme and the two companies plan to launch a series of joint-marketing initiatives across Europe throughout 2001.

"Netegrity provides world-class SSO (Single Sign On) functionality, something many of our clients are demanding in order to better manage access to their enterprise portals. We are delighted that Mediapps and Netegrity will now actively work together to cater for Europe's rapidly growing enterprise information portal market", comments Laurent Binard, President of Mediapps.

"Mediapps is the European leader for enterprise information portals, and thus an obvious strategic partner for Netegrity in Europe", explains Tony Caine, Managing Director, Netegrity EMEA. "Netegrity's SiteMinder platform provides centralised policy management for managing users and their access to e-business applications and resources. With the use of Netegrity SiteMinder and Mediapps' product Net.Portal, organsiations can create and manage their intranet, extranet and Internet portals whilst benefiting from secure single sign-on to deliver a high quality and seamless user experience."

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About Netegrity

Netegrity (Nasdaq: NETE) is the leading provider of software solutions for securely and managing e-business. Companies use Netegrity's products to control user access to e-business Web sites, to seamlessly create e-partnerships, and to secure business-to-business transactions. Netegrity enables customers to create new revenue opportunities, reduce operational inefficiencies, and strengthen relationships with customers and partners. With its vast network of partners, Netegrity is securely managing e-business solutions for over 300 customers worldwide including American Express, BNP Paribas, British Telecom, Commerce One, Decathlon, E*TRADE, France Telecom, General Electric, HSBC, i2 Technologies and Snecma. The Company was the only vendor to be placed in the leader quadrant within Gartner's Magic Quadrant Report and according to META Group owns 75% of the market. Headquartered in the United States, Netegrity has offices throughout Europe and Asia. More information can be found at http://www.netegrity.com.

About Mediapps

Mediapps is uniquely positioned on the enterprise information portal market in Europe. The company's flagship product, Net.Portal, allows companies to create their Intranet, Extranet and Internet portals. Mediapps is also an Infomediary and provides, out of the box, more than 30 000 sources of business information in English, French, Spanish, German, Italian and Dutch. These information sources have been organised into more than a hundred information channels segmented by industry sector and job function.

Mediapps' software thus allows companies to create their portal and then rapidly integrate internal and external information and applications. Customers can pre-configure profiles at a group and user level and dynamically target information to them. Mediapps explicit personalisation functionality allows for even greater personalisation of information sources via the portal. Mediapps is used by more than than 250 large accounts across Europe today (Carl Zeiss, EDF, France Telecom) and the company has established subsidiaries in Germany, Spain and the U.K.

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