

# ENSIM NAMED MICROSOFT CERTIFIED PARTNER, EXTENDING ENSIM'S ABILITY TO PROVIDE MICROSOFT APPLICATIONS TO HOSTING PROVIDERS

Submitted by: Strategic Public Relations Ltd

Wednesday, 27 June 2001

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Hosting Providers Can Further Automate the Deployment of Microsoft Applications Through Ensim's ServerXchange Hosting Operations Platform

London UK, June 27, 2001 – Ensim Corporation, the dominant hosting automation provider, announced today that it has been named a Microsoft Certified Partner. This development follows recent advances from Ensim around Windows® 2000, including support in Ensim's ServerXchange™ hosting operations platform and a global initiative with Compaq Computer Corporation to deliver Microsoft Windows 2000 server automation solutions to service providers.

As a new Microsoft Certified Partner, Ensim can significantly extend the number of Microsoft applications that can be deployed through ServerXchange. The Microsoft Certified Partner programme provides Ensim with resources for marketing initiatives, training, technical support and early access to Microsoft products.

"The Microsoft Certified Partner programme will help Ensim empower our hosting provider customers with more tools and applications that can enrich the content of Web sites and expand the number of applications that can be bundled into their service plans," said Rosen Sharma, president and CEO of Ensim. "We anticipate increased revenue potential for Ensim and our customers as a result of today's announcement."

"When Hosting Providers and ISPs are looking to implement a Microsoft technology solution for their hosting business, their best bet is to turn to an expert — a Microsoft Certified Partner," said Rosa Garcia, general manager of the Partner Programs Group at Microsoft. "Microsoft provides its Certified Partners with in-depth access to existing and emerging Microsoft technologies and related training and resources to help ensure that they have the technical intimacy needed to deliver quality solutions. Today, Microsoft recognises Ensim for demonstrating this level of expertise and welcomes it as a new Microsoft Certified Partner."

Hosting providers can use ServerXchange to offer cost-effective, subscription-based services using Microsoft applications such as the Microsoft Windows 2000 Server, Microsoft Windows 2000 Advanced Server, Microsoft Internet Information Server, Microsoft Exchange 2000 Enterprise Server and Microsoft Media Services.

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Ensim's ServerXchange, the industry's first hosting operations platform, provides complete management capabilities for service providers and Web hosting providers of all sizes. ServerXchange enables them to easily provision and manage servers, applications and services and customers from a central graphical management console, on multiple operating systems. ServerXchange is designed for providers who are expanding into hosting, building a new data centre, building and managing a reseller channel, creating and expanding plans and services, or developing a high-density hosting operation.

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## About Ensim Corporation

Ensim Corporation dominates the Hosting Automation market with software products that enable ISPs, hosting providers and Internet data centre operators to automate the management and deployment of hosted services. By using Ensim's products, service providers can increase revenues while simultaneously reducing operational and support costs in a market expected to reach \$24.5 billion by 2005. Ensim's flagship product, ServerXchange, lets service providers rapidly deploy differentiated services and fosters self-management by customers. Ensim's stand-alone WEBpliance instantly creates Web-hosting appliances for shared-hosting environments. Ensim is headquartered in Sunnyvale, California with sales offices in the U.S., Europe and Asia. The pre-IPO company is funded by New Enterprise Associates, Worldview Technology Partners and other blue-chip venture capital firms. For additional information please visit [www.ensim.com](http://www.ensim.com) or call +1-877-693-6746.

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