

ELSA GLADIAC 311 Graphics Board Targets Entry 3D Gaming and Business 2D Applications

Submitted by: Context PR

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THEALE, 29 June 2001 - Computer graphics and networking vendor ELSA has launched the ELSA GLADIAC 311 TV Out AGP, an entry-level graphics boards aimed at mainstream PC gamers and power business 2D users.

Based around the NVIDIA GeForce 2 MX 200 graphics processor with 32MB RAM and TV Out, the ELSA GLADIAC 311 offers superb photo realistic 3D images thanks to the NVIDIA Shading Rasterizer (NSR) with two 3D Pipelines and per pixel shading.

TV Out means users can view 3D games on a home TV. In the business environment this allows corporate presentations, streaming video or call centre agent information to be displayed on a large screen. It can also be used as a DVD player and comes with ELSAmovie -2000 DVD player software as well as the Ultima Online Renaissance games bundle.

Adam Foat, graphics product manager for ELSA commented,

"This is keen price point for such a high performance board which should appeal to all but the cutting edge gamers. Most business graphics users will see an immediate and quantum uplift in performance."

Supporting Windows 9x onwards and Linux the ELSA GLADIAC 311 TV board is covered by a two-year warranty and priced at £74.99 inc VAT. For resellers the board comes in both retail and bulk versions for systems integration.

Background

ELSA is one of the leading providers of Internet access and computer graphics solutions for the PC. Its product range includes modems, ISDN adapters, ISDN and DSL routers, videoconferencing systems, graphics boards and monitors. ELSA was founded in 1980 and today has more than 600 employees. In addition to its headquarters in Aachen, Germany, it also maintains subsidiaries in San José (USA), Taipei (Taiwan) and Tokyo (Japan) as well as in London (UK), Paris (France), Milan (Italy), Madrid (Spain), Stockholm (Sweden) and Eke (Belgium). Since June 1998, ELSA AG shares are traded on the "Neuer Markt" trading segment of the Frankfurt stock exchange in Germany.

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