

Tridion teams with BEA Systems to integrate Tridion DialogServer with BEA WebLogic

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Two companies combine XML content management and Java-based application server, delivering customers flexibility and choice when building web applications

Tridion, a leading European provider of XML-based web content management software, and BEA Systems, one of the world's leading e-business infrastructure software companies, today announced the integration of Tridion DialogServer with BEA WebLogic. The integration of the two company's solutions is a result of customer demand for the seamless delivery of XML content to commerce- and personalisation-enabled applications running on the BEA application server platform. Tridion also today announced its membership in BEA's Star Partner Program.

By supporting the BEA WebLogic platform-including the BEA WebLogic Commerce Server and BEA WebLogic Personalisation Server-Tridion is offering its customers flexibility and choice when developing and deploying web applications. Tridion DialogServer's native support for the Java 2 Enterprise Edition (J2EE) standard adds to its existing support of the Microsoft .NET environment. This open platform support allows customers to realise reduced application development costs, seamless integration of XML content with other JAVA-based e-business applications, and faster time to market for their online initiatives.

"Tridion DialogServer is one of the few XML-based content management systems that has a truly open and modern architecture, with full support for both JAVA and Microsoft .NET," said Jouk Pleiter, president at Tridion. "We recognise that many of Europe's leading enterprises are running on BEA's market-leading infrastructure software, and with today's announced alliance, they now have a tightly-integrated, end-to-end solution with which they can easily manage their XML content and integrate it with a variety of complementary JAVA-based e-business applications."

"Content management is a critical component to any enterprise web environment, and XML will continue to play an important role in the exchange of content across various websites, channels and applications" said Olivier Huck, BEA's vice president of alliances and channels for EMEA and Asia Pacific. "Tridion's leadership in XML-based content management makes them a strong partner for us, and will provide customers in Europe with a scalable, high-performing, complete e-business solution."

Tridion DialogServer is a best-of-breed web content management solution, fully based on the XML standard. It efficiently structures enterprise-wide processes for content creation, content management, content assembly and content presentation. Tridion DialogServer is built on a non-proprietary and component-based architecture, which guarantees easy integration with existing enterprise and e-business systems, including ERP and CRM applications and industry-standard application servers.

BEA WebLogic, based on a certified implementation of the Java 2 Enterprise Edition (J2EE) specification,

powers many of today's most sophisticated e-business applications. As the core of the BEA WebLogic E-Business Platform , BEA WebLogic plays an integral role in this tightly integrated, comprehensive infrastructure that delivers commerce, personalisation, campaign management, enterprise integration, workflow management, and business-to-business collaboration. From Web and wireless clients to Windows, Unix, and mainframe servers, BEA WebLogic Server manages all of the underlying complexities of your applications, allowing you to focus on delivering new and innovative products and services.

About Tridion

Tridion is a leading European provider of XML-based Web Content Management software. Its core product, Tridion DialogServer, enables enterprises to update, manage and re-use their content across multiple websites, channels and business applications in a consistent and cost-effective manner.

Many well-known organisations use Tridion DialogServer as the basis of their Internet activities. These include ADAC, Akzo Nobel, AXA, Blackwell Publishers, Carrefour, Datamonitor, GE Access, ING Real Estate, Intergamma, KLM, Open University, Scania, Smurfit Communications and Wolters Kluwer.

Tridion is headquartered in Amsterdam with offices in Barcelona, Brussels, London, Munich, Paris and Stockholm. For more information, visit <http://www.tridion.com>

About BEA

BEA Systems, Inc. (Nasdaq: BEAS) is one of the world's leading e-business infrastructure software companies, with over 8,000 customers around the world including the majority of Fortune Global 500. BEA and its WebLogic brand are among the most trusted names in e-business. Businesses built on the award-winning BEA WebLogic E-Business Platform are reliable, highly scalable and poised to bring new services to market quickly. BEA's e-business platform is the de facto standard for over 1,300 systems integrators, independent software vendors (ISVs) and application service providers (ASPs) to provide complete solutions that fast-track and future-proof e-businesses for high growth and profitability. Headquartered in San Jose, California, BEA has 89 offices in 30 countries and is on the Web at <http://www.bea.com>.

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