

# Credit Suisse Selects Citrix MetaFrame to Deliver Assets Allocation Software

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Leading European Bank Accesses Customer Data More Easily and Economically Using Citrix Application Server Software

23 July 2001 - Citrix Systems, Inc. (Nasdaq: CTXS), a global leader in application serving and portal software and services, today announced a leading European financial institution, Credit Suisse, has successfully migrated to a server-based computing model using Citrix MetaFrame application server software. This implementation provides Credit Suisse asset managers powerful tools to enhance workflow management and productivity.

To control asset allocation between branch offices, asset managers require simple and secure access to the bank's applications and data. Prior to the Citrix implementation, these managers used an emulation process to access customer information. Now, using Citrix MetaFrame software with Microsoft Windows 2000, asset managers have more flexibility to manage assets regardless of their location. The centralised administration and deployment capabilities of Citrix MetaFrame deliver significant savings in comparison with local installation and maintenance of applications in each asset management office. The Citrix model, which keeps all application processing on the server and sends only minimal data (keystrokes, mouse clicks and screen updates) over the network, also reduces costs by providing fast, secure application access to users without the need to expand the company's bandwidth capacity.

"In the past, direct application installation and training on site in the asset manager's office would have meant an enormous investment of money and time. We wanted to ease the burden for bureaus as much as possible and present them with a solution which could be mastered without the involvement of the IT administration," said Christ Demuth, assistant vice president and head of network operations at Credit Suisse Private Banking. "The Citrix MetaFrame solution proved to be the ideal way of giving the asset managers fast and uncomplicated access to the applications at the main office."

[About Citrix MetaFrame](#)

Citrix MetaFrame application server software is helping organisations deliver a virtual workplace to users everywhere - on any device or network connection - by providing secure, reliable, cost-effective access to the same applications and information available at the office. Citrix MetaFrame extends the functionality of Microsoft Windows 2000 Terminal Services and Windows NT\* Server 4.0, Terminal Server Edition, as well as UNIX operating systems including Sun Solaris™, IBM AIX® and HP-UX®. It provides key benefits including centralised, server-based management, rapid scalability, Web enablement of existing applications using Citrix NFuse application portal software, and flexible access to applications via the full Net - LANs, WANs, Internet, intranets and extranets.

## About Citrix

Citrix Systems, Inc. is a global leader in application serving and portal software and services that provide personalised access to any application or information source - whether Windows®, UNIX or Web-based - through any device, over any connection. Companies worldwide use Citrix technologies to integrate applications, content and business processes into a pervasive digital environment - a virtual workplace - offering seamless connectivity and a consistent user experience across the Internet, intranets, extranets, WANs, LANs and wireless networks. Citrix solutions drive cost efficiency, productivity and enhanced e-business opportunities by enabling companies to leverage existing IT resources and extend personalised information access to employees, partners, customers and suppliers.

Citrix products offer rapid, cost-effective deployment and include MetaFrame application serving software, NFuse application portal software, XPS(tm) portal software, application management products, and Citrix Independent Computing Architecture (ICA®), a core application serving technology. The company markets its application serving products through a well-established reseller channel and sells its portal software products directly to customers to provide the level of customisation they need. Citrix is traded on the Nasdaq Stock Market<sup>SM</sup> under the symbol CTXS, and is part of the Standard and Poor's 500 Index. Citrix is headquartered in Fort Lauderdale, Florida. For more information, please visit the Citrix Web site at <http://www.citrix.com>.

For Citrix Investors

This release contains forward-looking statements which are made pursuant to the safe harbor provisions of Section 21E of the Securities Exchange Act of 1934. The forward-looking statements in this release do not constitute guarantees of future performance. Investors are cautioned that statements in this press release which are not strictly historical statements, including, without limitation, statements regarding current or future financial performance, management's plans and objectives for future operations, product plans and performance, management's assessment of market factors, as well as statements regarding the strategy and plans of the company and its strategic partners, constitute forward-looking statements. Such forward-looking statements are subject to a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the forward-looking statements, including, without limitation, risks associated with the following: the success of the company's MetaFrame and portal software product line and the acceptance of the company's ICA protocol; the company's ability to develop and commercialise new products and services; the company's success in expanding into new geographic markets; the company's ability to expand its core business in large enterprise accounts; the company's ability to succeed in the transition to an electronic licensing model; the size, timing and recognition of revenue from significant orders; increased competition, including potential competition from Microsoft and other companies; the results of the company's iBusiness and other new licensing programmes; the rate of growth of the ASP market, and the company's ability to continue to develop and market products to meet the requirements of this market; the proportion of revenues derived from distributors, OEMs and other channels; changes in the company's pricing policies or those of its competitors, including Microsoft; the costs of developing, acquiring, or integrating new technologies or enhancement to existing products; the risks associated with third party licensing arrangements; the company's ability to successfully integrate and manage merged or acquired companies, including Sequoia Software Corporation; the company's ability to maintain or further develop Sequoia's customer and employee relationships following such merger or acquisition; the company's reliance upon its strategic relationships with Microsoft and other strategic partners; management of growth; the possibility of undetected software errors; dependence on proprietary technology; as well as risks of downturns in economic conditions generally, and in the software industry specifically, and other risks detailed in the company's filings with the Securities and Exchange Commission. Citrix assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein.

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Victoria Bartolome  
AxiCom UK  
Direct: +44 (0)20 8600 4659  
Email: victoria.bartolome@axicom.com

Cambridge House, Cambridge Grove, London W6 0LE  
T: +44 (0)20 8600 4600 F: +44 (0)20 8600 4620