

# Western Digital Hard Drives Selected For Use in TiVo Series2 Digital Video Recorder

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WD Performer A/V-optimised hard drives for use in quiet home environments

Western Digital Corp. today announced that its WD Performer™ 40i hard drives have been selected by TiVo Inc. (NASDAQ:TIVO) for use in the new TiVo Series2 digital video recorder (DVR) and that it has begun volume shipments to TiVo.

Arif Shakeel, Western Digital president and chief operating officer, said, "Digital entertainment is an important market for Western Digital, and similar to gaming consoles, DVRs are one of many non-traditional products creating increased demand for personal storage. TiVo is an established leader in the expanding sector of DVRs."

The TiVo Series2 DVR offers more recording capacity at a lower cost and will enable new entertainment services such as digital music, digital photos, broadband video-on-demand, and video party games that can be enjoyed by the entire family. TiVo DVRs record television programming directly to a digital hard drive, eliminating the hassles of videotape. The TiVo Series2 DVR offers up to 60 hours of recording time, in a newly designed box that is TiVo's smallest and sleekest yet.

"The qualification of Western Digital's WD Performer 40i hard drives points to the flexibility and stability of the TiVo Technology platform. Having a choice of first class components for building digital video recorders is a plus not only for TiVo, but for current and potential licensees" said Morgan Guenther, TiVo's president. "WD's Performer family of hard drives offers the quality and performance necessary to provide consumers with the entertainment experience they expect from their television and from TiVo."

"Digital video recording requires thousands of gigabytes of digital storage per week and advanced hard drive capacity is a critical component to meeting the needs of this entertainment trend," said Richard E. Rutledge, vice president of marketing at Western Digital. "Together, Western Digital and TiVo provide consumers with leading technology that allows consumers to take advantage of the unlimited offerings of digital television entertainment."

WD Performer hard drives are designed for use in DVRs, set-top boxes, home servers, television receivers, digital audio/video (A/V) juke boxes, and other consumer products. With 40 GB-per-platter, WD Performer 40i hard drives are available in capacities ranging from 40 to 120 GBs. Its 120 GB capacity provides users with up to 120 hours of standard MPEG video storage.

WD Performer 40i provides a steady data flow, quiet operation, and the ability to handle multiple streams of data for simultaneous viewing and recording - all features important to the personal and home entertainment user.

WD Performer 40i hard drives incorporate Western Digital's fourth-generation WhisperDrive™ acoustic technologies, dramatically reducing noise - a feature essential for use in consumer and computing applications where low noise is desired. These enhanced technologies incorporate hardware and software enhancements, which reduce sound power acoustics in commonly used seek operations (during tests in Western Digital's Functional Integrity Testing Laboratory [FIT Lab™] and compared with acoustic emissions of desktop hard drives). With higher capacity per disk, WD Performer hard drives require fewer recording and playback heads, which means fewer parts and, in turn, less heat and noise.

WD Performer 40i hard drives incorporate Western Digital's Data Lifeguard™ that protects end-user data by automatically detecting, isolating and repairing possible problem areas on the hard drive before data loss can occur, significantly enhancing product reliability. Western Digital was the first hard drive manufacturer to bring data integrity features to the hard

drive.

## About Western Digital

Western Digital, one of the storage industry's pioneers and long-time leaders, provides products and services for people and organisations that collect, manage and use digital information. The Company's core business produces reliable, high-performance hard drives that keep users' data close-at-hand and secure from loss. Applying its data storage core competencies to emerging markets, Western Digital's new ventures Cameo Technologies, Keen Personal Media and SageTree meet the increasing demand for innovative information management solutions arising from the proliferation of Internet and broadband services.

Western Digital was founded in 1970. The Company's storage products are marketed to leading systems manufacturers and selected resellers under the Western Digital brand name. Visit the Investor section of the Company's Web site ( <http://www.westerndigital.com>) to access a variety of financial and investor information.

This release contains forward-looking statements, including statements relating to an increased demand for storage driven by DVRs and other non-traditional products incorporating disk drives and a trend towards increased storage capacity caused by the requirements of digital video recording. The forward-looking statements are based on current management expectations, and actual results may differ materially as a result of several factors, including the growth of demand for DVRs and other products incorporating disk drives; uncertainties related to the development and introduction of products for markets that are still evolving; and other factors discussed in Western Digital's recent SEC filings. Western Digital undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of such statements.

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