

## IARNA rebrands following US merger

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<http://www.hostway.com>

IARNA, the hosting company, today announced it is to become the European division of Hostway following its merger with the Hostway Corporation. Hostway was founded in 1996 and has become one of the world's leading hosting companies. IARNA will operate under the Hostway brand but will continue with its existing management team, supported by selected Hostway senior executives.

The London-based Hostway office will form the centre for UK and European operations for the Chicago-based Hostway corporation. The combined support services of Hostway will now be delivered from London, Chicago and Seoul, facilitated by the installation of transatlantic connections by Cable & Wireless.

The combined resources of the two companies will ensure optimum quality, value hosting and network services to customers. There will also be additional investment in research and development, with a range of new products in the pipeline including Linux PHP hosting and .NET enabled framework. Additional benefits to Hostway's customers also include an increase in capacity for the network infrastructure.

Rob Lovell, European CEO, Hostway Corporation, commented: "IARNA and Hostway are delighted by this development, as it allows both parties to benefit from one another's excellent technical knowledge and experience. I believe we will continue to be an award winning industry leader, both in Europe and the US."

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## About Hostway Europe

Formally IARNA, Hostway Europe was founded in 1999 as a UK based hosting specialist, providing technology led web hosting, dedicated server management and co-location to a wide range of clients. The company has offices in London and operates a data centre with the Easynet plc. The company services some 10,000 clients, including Motorola, Lucent Technologies, Toshiba, Haymarket and Radio Taxis.

<http://www.hostway.com> and <http://www.iarna.co.uk>

