Businesses risk fatal damage through inaccessible data as financial effects of downtime spiral

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* Severe business impact risked after just minutes without data

* Speedy recovery of database paramount for business continuity

May 28, 2002 – Database back up and restoration has reached new levels of importance as businesses recognise the financial risk of being unable to access data for even short periods of time.

jBASE's Transaction Journaling now means that database activity can be replicated instantly to a second machine for hot standby or to disk for speedy recovery of transactions for fast, cost effective system restoration. jBASE Transaction Journaling controls any number of mission critical applications.

In the case of Mid Suffolk District Council this includes the benefits and tax systems, cash receipting, the council house maintenance programme and building control. In the eight months that Mid Suffolk have run jBASE Transaction Journaling the council had to replay the transaction log on one occasion when the journal restores went without a hitch.

Phil Ling, senior programmer at Mid Suffolk District Council, says "Transaction Journaling is the best product I've seen. Using the utility programs each night we back up the entire file set. There are utilities for backing and restoring Operating System and database files."

With the cost of system downtime reaching ever-higher levels business must act to ensure database back up and restoration programmes are tailored to their business. The average hourly cost of downtime ranges from £69,000 an hour for a telephone ticket sales operation up to £6.5 million per hour for a retail brokerage. Loss of sales and orders caused by system downtime can be calculated as follows: Annual revenue/operating hour per year. X effect on revenue X hours of downtime.

Speedy recovery is the key!

About jBASE

jBASE Software is a member of the TEMENOS Group AG, and is a leading supplier of client server and web-based database management software for developing, deploying, and maintaining business applications solutions. Founded in 1989, with the vision of designing, from the ground up, an open database product that would bring the strengths of Multi-dimensional technology into the mainstream computing market. jBASE Software offers technologies that allow businesses to thrive into the future.

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Note: Supporting Jpeg photographs available on request.