

Actinic Develops Technology To Enable Digital Download Delivery

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Hi-resolution box shot of Actinic Business at <http://www.actinic.co.uk/press/products.htm>

11 June 2002 (A0205) -- Ecommerce software vendor Actinic announces its plug-in module which will enable Actinic Business web sites to sell and deliver digital download products. Scheduled for release in July 2002, the digital delivery plug-in comes with Actinic Business v5 and one year of Actinic Cover for RRP £1,750 + VAT. It will be sold both directly and in conjunction with accredited developers and resellers.

"The standard features of Actinic Business - secure and seamless integration with all major UK payment gateways - make it an ideal host for a digital delivery solution," comments Phil Rothwell, business development director for Actinic. "Growing numbers of customers are demanding this capability and as always we are responding to these needs."

For the first time, the digital delivery plug-in for Actinic Business will enable users to offer products like software, music, fine art, photography, books and other documents, in digital format. Importantly, the module does not compromise the other features of Actinic Business: 'hard' and 'soft' goods can be sold side-by-side from the same site. Partner pricing and further information will become available prior to the release of the plug-in. In the meantime contact Actinic on 0845 129 4800 for further information.

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About Actinic:

Founded in 1996 and listed on the London Stock Exchange, Actinic plc specialises in developing PC-based ecommerce software for small and medium enterprises (SMEs) that want to sell online. Actinic is a key partner in the DTI's UK online for business programme. Some of Actinic's better known UK users include the Royal Albert Hall, the Royal Opera House, Lloyds of London, Focus Do-it-All, Robert Dyas, the Royal Navy and Help the Aged.

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