Edenbrook Becomes Oracle's 9th Worldwide E-Business Suite Partner

Submitted by: Kikit Public Relations
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London: June 13 2002: Edenbrook today announced that it has become the ninth member of the select group of companies worldwide accredited as Oracle E-Business Suite Certified Partners. By restricting accreditation solely to companies that pass a series of stringent technology and business tests, Oracle has secured a level of credibility for its Certified Partner programme that contrasts markedly with attitudes towards other looser industry liaisons widely marketed as 'partnerships'.

In attaining Oracle Certified E-Business Partner status Edenbrook has confirmed its ability to deliver the results – and measurable return on investment - customers expect from their Oracle E-Business Suite 11i investments.

Edenbrook is an independent systems integrator, specialising in ERP, CRM, Business Intelligence and eBusiness solutions. Since Edenbrook was formed in January 2001, the company has earned a reputation for its flexible and innovative approach to implementing Oracle business solutions. An increasing number of customers such as Hutchison Telecom, GE Capital and BACS are choosing Edenbrook because it offers one of the most experienced concentrations of Oracle expertise in the UK, with high-quality consultants and focused account management teams.

"We believe it is well worth the time and effort needed to become an Oracle E-Business Certified Partner. It consolidates the reputation Edenbrook has built to date through the consistent record of success we've built in Oracle solution and services development, implementation and integration," commented Sarah Keeling, Principal Consultant of Edenbrook's Oracle Practice.   "However, the primary value we see in this partnership is that it will help customers make buying decisions with which they can feel totally comfortable. As a Certified E-Business Suite Partner, customers choosing Edenbrook have yet further assurance that they are dealing with Oracle experts."

Keeling added: "Oracle E-Business Suite 11i is a compelling alternative to buying applications from several different vendors and trying to make them work together.   We see tremendous opportunities in using Oracle E-Business Suite to help our customers achieve significant business results across their organisations."

"Oracle E-Business Suite Certified Partners are companies which have the expertise and experience to help customers fully exploit Oracle's most powerful solutions. We wanted customers to view the Oracle Certified Partner logo as a guarantee that they were dealing with a company that offered exemplary Oracle expertise and had a track record of service and success. That's the reason we made joining the Oracle E-Business Certified Partner Programme an intensely difficult challenge," said Trudy Norris-Grey, Vice President, Multi-Channel Sales, Oracle UK. "We're very pleased to congratulate Edenbrook on making the grade."

To date, more than 1,500 companies are live on the Oracle E-Business Suite, the industry's first integrated suite of Internet business applications that automates critical business processes across both front and back office operations. The Oracle E-Business Suite can streamline every area of a business -marketing, sales, service, contracts, order management, product design, procurement, supply chain, manufacturing, financials, projects, human resources and professional services automation. Since its initial introduction, Oracle has delivered several releases of Oracle E-Business Suite enhancements, resulting in a mature, function-rich set of applications.

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Notes to editor

About Edenbrook

Edenbrook is an enterprise systems integrator that specialises in implementing complex package-based applications, developing custom solutions and providing internal and external integration services. It has a proven track record delivering the solutions of leading application vendors Siebel and Oracle Applications and building integrated systems using Microsoft's .Net framework.

By employing only the most experienced consultants, Edenbrook delivers complex projects in a predictable, cost-effective way, providing benefits for its clients in as little as three months.

A UK-based company, Edenbrook is an Oracle Certified E-Business Suite Partner and a Certified Microsoft Partner. It is valued by its clients as a cost-effective, low-risk alternative to the services offered by the 'big five' consultancies.

More information about Edenbrook is available at

http://www.edenbrook.co.uk

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