

SKYSTREAM UNVEILS WORLD'S FIRST ALL-INCLUSIVE NETWORKING PLATFORM FOR VIDEO OVER BROADBAND

Submitted by: eclat Marketing

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Sony and Imagine Broadband Support New Broadband Networking Platform

LONDON, 14 June 2002- SkyStream Networks, the leading developer of networking solutions for digital media delivery, today unveiled its Mediaplex(tm) 20 Video Services Router, the industry's first all-inclusive platform for service providers and carriers to deliver advanced video services to consumers and businesses over existing broadband networks.

Mediaplex's wide range of video and data processing capabilities enables service providers to bring broadcast, on demand and interactive television services to market faster and more cost-effectively than currently available solutions. SkyStream's Mediaplex also dramatically reduces the capital and operating expenses typically associated with the delivery of advanced digital video services by combining the functions of multiple stand-alone devices into a single easily manageable platform. Mediaplex also lowers operating costs by enabling service providers to deliver record-making number of streams (1000s), lowering the cost per stream.

The Mediaplex platform supports the delivery of the following applications: residential and business broadcast TV services, video-powered enterprise communication services, video back haul services; video over IP for multiple dwelling units (MDUs) and multi tenant office (MTUs) facilities. Located in the video head-end of a carrier, phone company or satellite operator, SkyStream's Mediaplex offers a wide range of video and data processing capabilities that achieve several industry milestones in low cost, high performance, reliability, management, and security.

One large American and one European telecommunications company and several systems integrators, including Sony Electronics Inc.'s Systems Solutions Division and Imagine Broadband (an Accenture Enterprise) are evaluating the Mediaplex 20 for deployment in their networks or with their service provider customers.

Pat Whittingham, senior vice president of Systems Solutions Division, said:

"Sony Electronics' Systems Solutions Division designs and installs leading content delivery solutions, including video over broadband, for service providers worldwide. We're pleased to be selected by SkyStream to evaluate its Mediaplex Video Services Router platform for possible deployment by us in those solutions."

Nick Coombes, Senior Vice President, Global Alliances, Imagine Broadband:

"As a leading systems integrator, Imagine Broadband is seeing a rapidly increasing demand for advanced end-to-end solutions for video services delivery over broadband. Upon our review of several solutions from leading vendors, we determined that SkyStream's Mediaplex 20 is one of the most efficient and cost-effective solutions for our clients. It simplifies integration and management, significantly cuts operational expenses and allows for the maximization of existing network capabilities, which are all key concerns of our customers."

Jim Olson, president and CEO of SkyStream Networks states:

"Early on, SkyStream realized that service providers and carriers would need an all-inclusive system to reduce the cost and complexity of deploying new video services and to stay ahead of the curve in this emerging space. We built Mediaplex as a 'second-generation' solution to enable carriers and service providers to meet the challenge of delivering high-quality, quickly deployable video services to up to millions of customers at the same time."

PRICING AND AVAILABILITY

The Mediaplex 20 video services router will be available in June of this year directly from SkyStream Networks and authorized distribution partners.

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ABOUT SKYSTREAM NETWORKS

SkyStream Networks is the leading developer of networking solutions for service providers to deliver digital media services to consumers and businesses all over the world. With SkyStream's patented bandwidth optimization technology, service providers can offer new services to increase revenue such as managed enterprise, data over satellite and digital entertainment services with a consistently high level of performance to millions of people or locations. SkyStream's customers include Clear Channel, Convergent Media Systems, EchoStar Communications Corporation, Gilat, Granite Broadcasting, New Skies Satellites, Pacific Convergence Corporation, SpeedCast, Telefonica and Verestar. SkyStream Networks' Website can be found on the Internet at

<http://www.skystream.com>

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