

Tolley Publishing Release Specialist Domain Book "Tolley's Domain Names: A Practical Guide"

Submitted by: Elemental Communications

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Tolley Publishing To Release Specialist Domain Book "Tolley's Domain Names: A Practical Guide" with "New Domain Names - Use Them or Lose Them" debate.

----Begins----

Tolley Publishing <http://www.tolley.co.uk/> a leading publisher of tax, legal business publications, are to release their first specialist domain name law publication "Tolley's Domain Names: A Practical Guide". The book launch is to be held at the "New Domain Names - Use Them or Lose Them" debate on 11 July 2002 at Butterworths Tolley, London, UK.

The publication written by Simon Halberstam and Joanne Brook, Solicitors at Sprecher Grier Halberstam LLP <http://www.sghlaw.com/> and Jonathan D.C. Turner, Barrister, guides individuals on how can they ensure their domain names are registered and protected in such a rapidly developing area.

There are over 36 million domain names registered worldwide, and within 2 years of the establishment of the dot com domain name dispute policy, approximately 6000 domain name disputes were decided. The publication is aimed at company directors, communications directors, IT managers, company secretaries, finance directors, in-house lawyers, business and legal advisers and individuals involved in a company's intellectual property management.

Tolley's Domain Names: A Practical Guide is an easy to use handbook which will guide users through the potential minefield of registering, maintaining, protecting and selling domain names. It acts as a time-saving and practical compendium for companies and their advisers who are looking for a clear understanding of the legal and commercial considerations, best practice and procedural issues relating to domain names.

Companies are familiar with registering and valuing brand names. These days, the registration of domain names is equally important, especially in cases where brand name and domain name work together. Tolley's Domain Names: A Practical Guide will give users the know-how to understand this area.

With expert help and guidance from Simon Halberstam and Joanne Brook, both of whom are solicitors and partners at City law firm Sprecher Grier Halberstam LLP, and Jonathan D.C. Turner, Barrister (WIPO Panellist and Nominet Independent Expert), the complex issues involved in registering, managing and protecting domain names need not be daunting for IT professionals and company directors. This invaluable handbook also contains contributions from David Perrin of WJB Chiltern plc and Paul Westley of Internetters Limited an ICANN – accredited registrar, so users will get the benefit of a wide range of expertise in this new and developing field.

Simon Halberstam explains, "This a litigious and complicated area of law but it is also one of the fastest-evolving. We have tried to create a pragmatic guide for both lawyers and businesspeople to what we consider to be the major topics in this field. We have not limited ourselves to the legal issues and have addressed technical and commercial matters such as valuation and the factors that determine how to select and register an appropriate domain name. At the launch debate, the discussion will focus on whether the proliferation of new domain names such as .biz and .info provide an added opportunity for companies to protect and promote their brands or just a further way for the domain name industry to exploit brand owners."

Jonathan D.C. Turner adds, "The explosive growth of the internet and the liberal allocation of domain names have led to a multitude of disputes that transcend national boundaries. Faced with the limitations of national legal systems, Internet authorities have developed a new system of law and dispute resolution procedures appropriate to disputes over cyberspace. Understanding this new regime is essential for anyone dealing with domain names."

----Ends----

----Notes to editors----

This press release is available in PDF, plain text and Word formats.

HTML Press Release :: Book Launch "Tolley's Domain Names: A Practical Guide" - June 2002
<http://www.weblaw.co.uk/news.htm>

PDF Press Release :: Book Launch "Tolley's Domain Names: A Practical Guide" - June 2002
http://www.weblaw.co.uk/book_launch.pdf

PDF Book Launch :: Information
http://www.weblaw.co.uk/book_launch.pdf

About the book:

This practical handbook is written with the non-expert in mind so there is no complicated legal jargon. It also makes use of user-friendly features such as sample documents and FAQs to assist easy referencing and quick information gathering.

It contains:

- Crucial information on registering, renewing, selling and maintaining domain names
- Guidance through Nominet and ICANN's dispute resolution procedures
- Helpful FAQs and links to further information
- Guidance to the valuation of domain names
- Details of domain name procedures applied in different countries
- Invaluable sample documents to adapt to specific circumstances

At a glance details: Publishing: June 2002, Price: £39.95, ISBN: 0 7545 1491 9, Product code: DNPG

About Sprecher Grier Halberstam LLP:

Sprecher Grier Halberstam [SGH] has established a reputation for providing fast and effective service to its business clients. The partners, each a specialist in his / her particular commercial field, enjoy the support of a loyal, energetic and experienced staff.

About Weblaw:

Weblaw <http://www.weblaw.co.uk> is the website of the IT & E-Commerce Law Group (the Weblaw Group) of the London based commercial law firm, Sprecher Grier Halberstam LLP.

The Weblaw Group is made up of Simon Halberstam, Joanne Brook and David Sprecher who all understand, recognise and use the methodology of the IT world and have pooled their expertise to produce this site in order to ensure that their expert advice always reflects the clients' exact concerns and that their objectives are implemented.

To learn more please visit <http://www.sghlaw.com/>

About Jonathan D.C. Turner:

Jonathan Turner is a barrister specialising in intellectual property law at Stone Chambers, Gray's Inn. As well as deciding domain name disputes for the World Intellectual Property Organisation and Nominet.uk, he has represented clients in well-known domain name cases, such as fcuk.com, and acted in other significant intellectual property cases.

For further information, please see <http://www.jonathanturner.com>

About Tolley Publishing:

Founded in 1916 by Charles H Tolley, Tolley Publishing is a leading publisher of tax, legal and business publications in the UK. Since 1996, when Tolley was taken over by Butterworths,

Butterworths Tolley is now part of the Reed Elsevier Group, one of the world's leading publishing and information businesses employing in excess of 25,000 people worldwide.

Tolley continued to operate as a small independent company adding further annual tax publications to its portfolio until 1974 when Benn Brothers acquired it.

Over the next 23 years Tolley was to be owned by several large organisations including, The Extel Group, United Newspapers (Daily Express Group), which became United News and Media and finally on 8 August 1996 became a member of the Reed Elsevier group, one of the world's leading publishing and information businesses, employing in excess of 25,000 people world-wide.

Today, Tolley Publishing is a leading publisher of tax, legal and business publications in the UK. It also has a well established Training Events, Tolley Conferences and Personalised Publications division within the organisation.

To learn more please visit <http://www.tolley.co.uk/about.htm>

----Contact----

Elemental PR:

Tim Gibbon, Account Director, Elemental PR, Email: elementalpr@elementalpr.co.uk,
Direct Telephone: +44 (0)20 8586 5767, Mobile: +44 (0)7930 375663,
Fax: +44 (0)870 1308135, Website: <http://www.elementalpr.co.uk>

Address: 30-32 Southampton Street, Covent Garden, London, WC2E 7HE
Telephone: +44 (0)20 7379 8840, Fax: +44 (0)20 7836 834