

# Alison Hood Appointed as COO of Finance Division at TesCom

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## Increased Focus on Customer Service and Quality Worldwide

Testing specialist TesCom has highlighted its commitment to both the quality of service it provides to its financial customers and its employees by appointing Alison Hood to the role of COO for the global finance practice. Alison will focus on all aspects of business strategy and planning to ensure that clients get the best possible service from TesCom, whilst also making sure staff receive full support and training.

This move reflects the strength and continued success of TesCom's global finance practice, which was launched in February 2002 to ensure that international financial institutions receive a global approach to testing from experts experienced in the financial sector. The approach was the first of its kind in the industry and was designed to resolve the traditional issues of software testing within financial organisations, to ensure that projects could be delivered on time, to budget and with the quality demanded by the industry.

"In today's highly regulated financial industry, quality assurance of all applications, from customer-facing web sites to the intricate back-office systems is essential. I am delighted at the prospect of working with the rest of the team at TesCom to help ensure our customers receive the best possible service," said Alison Hood, COO Finance at TesCom. "I also intend to focus on the selection, retention and development of staff so that we have the best possible team working on every project."

Alison continued, "TesCom has an excellent business model, which is totally focused on testing and QA; the company knows what it is good at and it sticks to that. In addition, it has a good reputation for delivering a high quality service, and I look forward to being a part of that success story."

Alison has extensive experience in the financial industry, particularly in the field of wholesale investment banking, with four years experience at TCA Consulting as a management consultant for the Wholesale Investment Banking Practice. In this role she had direct P&L responsibility and worked with a range of the largest wholesale investment banks in the world. Previously she spent two years with Bridge Financial as a principal business consultant, and six years with Tullett & Tokyo Forex International, where she spent time as a derivatives broker. Alison has also recently completed an MBA.

TesCom carries out testing for large projects within financial institutions, managing all aspects of the testing from project initiation to deployment. Aspects include the automated testing of front office systems; load testing of web sites; and helping organisations develop their own best-practice procedures to ensure quality. By mobilising testing experts with significant experience in finance, TesCom can dramatically reduce development project or package implementation risk for its customers.

## Company Contact

Itay Haber

TesCom

020 7022 6700

itay.haber@tescom-intl.com

PR Contact

Catherine Eyres/Nicola Atkins

Strategic Relations

01494 434434

catherinee/nicolaa@strategicpr.net

About TesCom Ltd

TesCom mitigates business risk and reduces time to market by delivering independent, tailored software testing and quality improvement services. TesCom is the largest specialist global provider of testing services with a flexible service offering, based on best practice techniques and an in-depth market understanding of its clients' business sectors. TesCom's goal is to promote and deliver effective testing to make IT-based business services and applications more user-focused, responsive and robust to meet ever-increasing performance demands. As the world's leading independent software testing organisation TesCom provides a full range of testing services to gaming operators, regulators, manufacturers and operators. With 13 offices worldwide and over 650 test consultants TesCom can provide an impartial testing solution to assure the probity of global gaming services. To find out more about TesCom, visit <http://www.tescom-intl.com>