

webstreaming.com launch new business to business website

Submitted by: Webstreaming.com

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London, December 17th 2002 – Streaming media company, webstreaming.com have launched their new website, <http://www.webstreaming.com> targeting the corporate business to business market. This marks the beginning of a new strategic direction for the company as they take a greater share of the UK corporate streaming market.

Clear, consistent navigation means that visitors can more quickly locate the information they require with the site also retaining some of its most popular features such as the connections calculator and the storage calculator.

The site was designed and built by webstreaming.com's in-house new media development team with a look and feel which will be reflected in all through the line campaign activity.

Stephanie Scott, webstreaming.com marketing manager said: 'We have seen an increase in the number of corporate users using our services to broadcast company results, corporate announcements and industry briefings. We wanted to make sure our site reflected this audience profile and interest, and we believe we have achieved this with our new site.'

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