

Comverse Offers SMS Solution For Wireline Operators

Submitted by: Pleon

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...Comverse Brings the Success of SMS Text Messaging to Fixed Telephony Networks...

Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), and the world's leading supplier of software and systems enabling network-based multimedia enhanced communications services, today announced that the company has expanded its portfolio of SMS solutions to include Wireline SMS an advanced solution that will enable wireline subscribers to exchange short text messages with one another and with mobile subscribers.

Wireline SMS gives fixed-network operators the opportunity to capitalize on the SMS success enjoyed by their cellular counterparts. Over the past few years, in many markets wireless SMS has grown into an indispensable personal communications service.

SMS is one of the data services that is making money across the board for cellular operators in Europe and other markets, said Benny Einhorn, Chief Marketing Officer of Comverse. From simple person-to-person text messages to advanced applications such as SMS voting on interactive TV, SMS has become a significant source of wireless revenues. Comverse believes that Wireline SMS can bring revenue opportunities to wireline carriers as well.

Comverse extended its powerful Intelligent Short Message Service Center (ISMSC) platform, which is installed in more than 100 cellular networks worldwide, to include a public switched telephone network (PSTN) interface and intelligent processing that delivers short messages within the fixed network and between fixed and mobile carriers. The Wireline SMS platform supports seamless text messaging among a wide variety of network access devices, including wireless handsets, PSTN analog phones, digital enhanced cordless telecommunications (DECT) and integrated services digital network (ISDN) phones.

Wireline SMS works in conjunction with SMS-capable phone terminals and systems for mobile services in fixed telecom networks, supplied by leading vendors. Subscribers get an LCD display and an alphanumeric keyboard that makes it easy to send and receive text messages.

The system also provides special transcoding capabilities that convert SMS text messages to email, fax, and voice (text-to-speech) formats, enabling subscribers to send their text messages to email accounts, fax terminals, and regular telephones. Wireline SMS automatically converts and re-formats short messages, as required, by destination device.

Wireline SMS is one of the many value-added services (VAS) solutions Comverse provides to help fixed carriers boost customer satisfaction and revenues. Comverse's voicemail is installed in more than 100 wireline networks and its fixed-mobile integrated platform provides a variety of services, including SMS notification from wireline voicemail to mobile handsets.

[About Comverse](#)

Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), is the world's leading provider of software and systems enabling network-based multimedia enhanced communications services. More than 400 wireless and wireline telecommunications network operators, in more than 100 countries, have selected Comverse's enhanced services systems and software, which enable the provision of revenue-generating value-added services. These include call answering with one-touch call return, short messaging services, IP-based unified messaging (voice, fax, and email in a single mailbox), 2.5G/3G multimedia messaging (MMS), wireless instant messaging, wireless data and Internet-based services, voice-controlled dialing, messaging and browsing, prepaid wireless services, and additional personal communication services. Other Comverse Technology business units include: Verint Systems, a leading provider of analytic solutions for communications interception, digital video security and surveillance, and enterprise business intelligence; and Ulticom, a leading provider of service- enabling network software for wireless, wireline, and Internet communications. Comverse Technology is an S&P 500 and NASDAQ-100 Index company. For additional information, visit the Comverse web site at <http://www.comverse.com>

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