

New Major Linux Show Launched - LinuxUser & Developer Expo

Submitted by: Wildfire

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New major Linux show launched

- LinuxUser & Developer Expo 2003 comes to town

A brand new show has been launched by leading industry magazine LinuxUser and Developer. The event, called the LinuxUser and Developer Expo, will take place on 15 and 16 April at the NEC in Birmingham. Benefiting from the magazine's reputation among users, and the skills and expertise of its editorial and marketing team, it promises to be the UK Linux show of the year. The event anticipates over 5,000 visitors and entry to the exhibition is free if you register beforehand at

<http://www.linuxuserexpo.com> or call the ticket hotline on 01905 350444.

Over the two days, major players from across the Linux industry will bring together an extensive range of business and technical solutions for Linux and open source under one roof. With IT giant IBM as Platinum sponsor, the exhibition promises to be the UK's pre-eminent Linux event. Confirmed exhibitors to date include: SGI, Blue Fountain, ITs Linux, Internet Adventure, Consensys and DNUK.

Running alongside the exhibition, the LinuxUser & Developer Conference will feature business and technical tracks, with constructive insight, incisive viewpoints and keynote presentations from open source visionaries, Linux experts and industry heavyweights. Some top names will lead the Keynote sessions. These include: Jon 'Maddog' Hall, Alan Cox and Liberal Democrat party spokesperson on Education and Skills, Dr John Pugh, MP.

At the conference, sessions will cover a range of issues, such as embedded systems, enterprise application development, Linux in education and migration to Linux. And speakers representing a breadth of sectors, such as government, finance and healthcare, will relate their experiences in implementing Linux and open source solutions into their organisations.

The exhibition will feature workshops, tutorials and free seminars, focusing on issues such as security, clustering and total cost of ownership. Real life case studies and technical overviews will show how Linux can be implemented in a wide variety of situations. Other features include a .org village (an area for Linux and open source community projects), a Linux centre for business and finance, a wireless and broadband area, Linux on the desktop arena, the LinuxUser Pavilion and a hacking room.

So whether you're a business professional seeking first-hand information on how Linux can improve the return on your technology investment, or a Linux developer looking to network with other members of the open source community, this is the show for you.

Media support and partners

The exhibition and conference will be promoted through an extensive advertising, direct marketing and PR campaign. The campaign will target Linux managers, professionals, users and developers across industry and magazine databases and through the IT and mainstream press.

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For further information

For visitor registration, call the ticket hotline on 01905 350444 or visit the web site at <http://www.linuxuserexpo.com> for regular email updates on the exhibition, the conference and its speakers.

For prospective exhibitor and conference information call Maggie Meer on 020 8450 5577 or email maggie@linuxuser.co.uk

For press information, please call Melanie Corbett, Wildfire PR on 020 8255 6603 or email linuxuserexpo@wildfirepr.co.uk