

Nettec Delivers First Choice's Fully Transactional Online Holidays Website

Submitted by: First Choice Holidays

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First Choice Offer Free Child Places and Discounts @ <http://www.firstchoice.co.uk>

Nettec, the content-managed corporate portals specialist, in partnership with First Choice Holidays plc, have designed and built a complete in-depth fully transactional holiday web site www.firstchoice.co.uk. Nettec completed the major project under budget and in record time whilst simultaneously fulfilling a series of complex technical requirements.

The enhancement and re-use of existing technologies meant that functionality of the application was improved while project costs were substantially reduced. Nettec re-used and re-branded the online booking engine it had previously built for the First Choice Holidays Lates application.

Nettec built the application in XML, XSLT and Coldfusion, incorporating information from both the Gemini booking engine and First Choice's own Publishing Database. This allows users to specify their precise requirements and tailor their holiday package accordingly. The Nettec system also incorporates an intelligent database system which automatically offers users a wide variety of alternative holiday related options - free child places, discounts facilities, location and resort guides, as well as tailored packages are also available online. Users can amend their room, or flight selection, choose extras such as kids clubs, pre-bookable airline seating, book car hire and even arrange holiday insurance.

Alun Williams, Head of e-Commerce, First Choice said, "The application delivered by Nettec has proved to be a successful commercial proposition. The delivery of this complex project was done under very tight time pressures. The project management and development capability that Nettec brought to the table helped produce a customer focused e-commerce solution for First Choice Holidays."

Notes to Editor

About Nettec

Nettec plc designs, builds and supports content-managed corporate portals, partnering with the world's leading software companies, selecting best-in-class technology to deliver the most cost-effective business fit. Nettec's modular solutions, whether bespoke or off-the-shelf, can comprise content management, application integration, web services and application support. Nettec's award winning design and technical expertise encompasses web development, mobile communications, interactive TV, J2EE and desktop technologies. A small selection of clients include: AXA Investment Managers, Deutsche Bank AG, First Choice Holidays plc, Interflora, News International plc, Superdrug and The Capita Group.

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