

More than 30 Leading Industry Associations and Media line-up to Support Networks for Business 2003

Submitted by: CMP Information Ltd

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Networks for Business is pleased to announce the support from thirty-five leading industry associations and media titles for its 2003 event. Networks for Business 2003 will take place at the Birmingham NEC, Birmingham, UK from the 24-26 June 2003.

Jane Murphy, Portfolio Director, Networks for Business commented, "We are delighted to have the continual support of so many partners this year, and welcome those new strategic partners to Networks for Business 2003. It is through this support that we are able to give visitors unprecedented access to a multitude of industry experts who are able to give independent advice and information regarding a variety of integrated technology communication solutions."

Strategic partnerships have been agreed with the following associations and media partners:

- The British Computer Society (BCS),
- The Business Continuity Institute (BCI),
- The Communications Management Association (CMA),
- Fibre Channel Industry Association (FCIA) Europe
- InterForum,
- The Mobile Data Association (MDA), and
- Telecommunications Industry Association (TIA),
- The Times - National Media Sponsor
- UK online for business,
- Billingplus magazine,
- Cabling World,
- Channel Business,

- Continuity Central,
- Comms Dealer,
- Communic@te,
- Communications News,
- Continuity, Insurance & Risk magazine,
- EuroComms,
- European Reseller,
- Financial Markets Review (FMR),
- Financial Sector Technology,
- Information Technology Directory,
- InfoStor,
- IT Reseller,
- MIS UK,
- Mobile Communications International (MCI),
- Networking +,
- Network Computing,
- Silicon.com,
- SC Magazine,
- Storage Magazine,
- Storage Networking Solutions Europe (SNS Europe),
- Wireless Networking @ Work,
- ZDNet UK, and
- ZDNetWeek.

This year Networks for Business 2003 will host a number of industry features including:-

- The Hub: The 250-seat theatre will house the FREE conference programme which will include:
The MDA Conference: 'Deploying Mobility in the Corporate Space, the benefits of doing so and how to maintain a competitive edge with constantly changing technology',

The annual Fibre Channel Industry Association (FCIA) Conference,

"Pervasive Security for the 21st Century;" presented by David Love, Chairman of InterForum e-security group.

Business Continuity Seminars, focussing on Crisis Management, Brand Reputation and Business Impact Analysis with question time, panel sessions and keynote speakers.

The Business Continuity Zone sponsored by GemaTech and supported by BCI.

The Storage Networking Zone, sponsored by FCIA Europe will allow visitors to explore the latest products and services available.

The Optical Pavilion: Will feature leading suppliers of optical networking including Nortel Networks and Brocade.

Networking Industry Awards 2003: Celebrating its 10th year, the Networking Industry Awards 2003 will recognise those companies leading the way in the voice and data networking market.

Notes to Editors

About Networks for Business

Networks for Business 2003, supported by The Times, will take place at the Birmingham NEC from 24-26 June 2003. Networks for Business 2002 (formerly networks telecom europe 2002) was held in Halls 17-20 at the Birmingham NEC, UK. It ran from 25-27 June 2002. Over 190 exhibitors and 11,559 people (ABC Audited) attended the event.

Further information and to register for free entry, visit <http://www.networksforbusiness.com>

About CMP Information - IT & Games Division

CMPi's IT & Games Division has more than 20 years of experience in producing industry leading, business-to-business events and publications that reflect the rapidly changing and diverse high-tech markets. It remains at the forefront of the industry by continuously developing existing events and adding new products to its portfolio. CMPi's current successful products include CCF magazine (Call Centre Focus); Networks for Business, GeoSolutions, GeoNorth, Technology For Marketing incorporating Technology For Sales and Technology For Customer Service, ECTS, GDCE, SCoRE, Call Centre Expo UK and Call Center Expo Europe events; The Call Centre DataFile, Call Centre Management Yearbook, CMP Intelligent Marketing, CMP Interactive events and the Call Center Media Portal.

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