

Nine Lives Gaming announces www.FootsieForecast.com

Submitted by: Nine Lives Gaming

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Nine Lives Gaming Ltd. today announced that it has provided the technology that powers FootsieForecast©, an exciting new stock market game, which was launched last week. FootsieForecast, which is in partnership with Bowman Sports International Ltd, asks players to predict what the FTSE 100 Index will do next, and gives them the chance to double their money.

Every day, players can bet on what they think the FTSE 100 Index will do the following trading day. There are just three choices:

Compared with the FTSE 100 closing price today, will the next trading day's closing price be:

- up by 1% or more?
- down by 1% or more?
- within 1%?

Players who forecast correctly double their money!

The game's simplicity and excellent odds are already arousing great interest in the City. John Wood, Business Development Director of Nine Lives, said, "Anyone who looks at the FTSE's daily closing price will be tempted by FootsieForecast, from the thousands of City traders to the hundreds of thousands of us who own shares."

Bets can be made on FootsieForecast© by phone on 08700 FOOTSIE (366 8743) or on the Internet at www.footsieforecast.com

The launch of FootsieForecast is being backed by a £50,000 advertising campaign that will consist of adverts in a selection of national dailies and evening papers as well as the distribution of 10,000 leaflets within the London area.

Nine Lives Gaming Ltd is a provider of software for interactive games and competitions. Nine Lives' unique software, which provides a multi-platform, multi-currency and multi-language transactional engine, is the first of its kind to offer complete functionality. Nine Lives is the first company in the UK to have gained full SSSL approval for this type of software by Sky.

Bowman Sport International Ltd has been operating since 1985 and is the oldest sportsbook on the web. It takes bets on a vast range of sporting events with FootsieForecast now as its first financial offering. It is based in Mauritius and the Isle of Man.

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