

# Communications Management Association (CMA) exclusively endorse Networks for Business

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Networks for Business is pleased to announce the Communications Management Association (CMA) exclusive endorsement for the 2003 & 2004 events. This exclusive endorsement will run until 25 June 2004. Networks for Business 2003 (NfB 2003) will take place at the Birmingham NEC, Birmingham, UK from the 24-26 June 2003.

In addition to the exclusive endorsement, the CMA will contribute to the content of a new Communications Management Feature within Networks for Business 2003. The Communications Management Feature will host telecom vendors, hospitality suites and a private CMA members lounge. This new feature will give all visitors access to the latest, cutting edge telecoms solutions available within the marketplace.

To further boost the educational experience for visitors interested in telecoms and communications solutions, the CMA will also host a series of executive level telecoms presentations with The Hub seminar theatre. These seminar sessions will be free for all visitors to attend.

Carolyn Kimber, CMA Chairman commented, "We are proud to play our part in rationalising the overcrowded exhibition market and endorse Networks for Business as the main telecoms exhibition in the UK. We will now wholeheartedly encourage our members to attend Networks for Business 2003 in June."

Kimber continued, "We are already working with the Networks team on the creation of our new Communications Management Feature, which will focus on the key areas of interest for our members such as business continuity, mobility, broadband, security, convergence and billing."

Jane Murphy, Portfolio Director, Networks for Business concluded, "We are delighted to have the exclusive endorsement from the CMA, and look forward to welcoming their members through the doors at Networks for Business in June. As the only event within the UK to clearly focus on telecoms and communications solutions, and now with the CMA endorsement, we know NfB 2003 will provide telecoms and network professionals with the finest opportunity to source current and detailed information for any network communications requirement.

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Notes to Editors

About Networks for Business

Networks for Business 2003, supported by The Times, will take place at the Birmingham NEC from 24-26 June 2003. Networks for Business 2002 (formerly networks telecom europe 2002) was held in Halls 17-20 at the Birmingham NEC, UK. It ran from 25-27 June 2002. Over 190 exhibitors and 11,559 people (ABC Audited) attended the event. Further information and to register for free entry, visit [www.networksforbusiness.com](http://www.networksforbusiness.com)

## About CMP Information - IT & Games Division

CMPi's IT & Games Division has more than 20 years of experience in producing industry leading, business-to-business events and publications that reflect the rapidly changing and diverse high-tech markets. It remains at the forefront of the industry by continuously developing existing events and adding new products to its portfolio. CMPi's current successful products include CCF magazine (Call Centre Focus); Networks for Business, GeoSolutions, GeoNorth, Technology For Marketing incorporating Technology For Customer Service and Technology For Sales, ECTS, GDCE, SCoRE, Call Centre Expo UK and Call Center Expo Europe events; The Call Centre DataFile, Call Centre Management Yearbook, CMP Intelligent Marketing, CMP Interactive events and the Call Center Media Portal.

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