

# HITWISE REVEALS THE MOST POPULAR WEBSITES IN Q1 2003

Submitted by: Hitwise UK

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Hitwise, global leader in real-time competitive intelligence, today reveals the top performing UK sites from over 150 categories for the first quarter of 2003.

With a global sample of 23 million Internet users, Hitwise is uniquely positioned to recognize the most popular sites across a wide range of sectors, and allows sites in niche categories to be identified as industry leaders against their direct competition.

Hitwise top 10 rankings are based on the number of visits a website has achieved in the first 3 months of 2003. Top performing sites include [www.easyjet.co.uk](http://www.easyjet.co.uk) (Commercial Airlines), [www.iii.co.uk](http://www.iii.co.uk) (Stocks & Shares), [www.jobcentreplus.gov.uk](http://www.jobcentreplus.gov.uk) (Recruitment), [www.vebra.com](http://www.vebra.com) (Property), [www.dailydraw.com](http://www.dailydraw.com) (Gambling), [www.ude.com](http://www.ude.com) (Dating), [www.ivillage.co.uk](http://www.ivillage.co.uk) (Womens), [www.guardian.co.uk](http://www.guardian.co.uk) (Print media), [www.play.com](http://www.play.com) (Shopping – Music), [www.uk.kelkoo.com](http://www.uk.kelkoo.com) (Rewards & Directories), [www.lastminute.com](http://www.lastminute.com) (Travel Agencies) and [www.amazon.co.uk](http://www.amazon.co.uk) (Department Stores).

A list of the top 10 sites in over 150 categories is available on request.

For the full press release, please contact [jannie.cahill@hitwise.com](mailto:jannie.cahill@hitwise.com)