

Ann Summers brings stocktaking in house with Radio Frequency (RF) scanning from Eurostop

Submitted by: PR Artistry Limited

Tuesday, 13 May 2003

Eurostop, a leading supplier of complete Retail Management and EPOS systems to the fashion, footwear and general retail sector today announced that it is to supply its RF Stocking System to Ann Summers. Eurostop's RF system will enable Ann Summers to bring its stocktaking operation in house, cutting cost, due to increased efficiency.

The new system will enable the company to get instant answers to any stock discrepancies at the time of the stocktake. Management of stocktaking staff will be much more efficient as RF enables the stock auditor to see the exact location of stock.

Ketan Patel, EPOS Manager at Ann Summers commented, "We expect to gain great economies of scale using RF stock taking. Eurostop has supplied Ann Summers with retail management systems, including stocktaking equipments for the past six years. They are able provide a value for money solution that exactly matches our requirements".

Richard Loh, Managing Director of Eurostop said, "At Eurostop we are always looking for ways to make our customers lives easier. RF stocktaking is one such innovation, which gives the retailer benefits at many levels. They are able to manage stock levels and identify shrinkages at the time of the audit, they can monitor counters much more closely to ensure an accurate and timely stocktake, and they can identify any problems with labels and barcodes as they go along. RF stocktaking acts as a speedy and cost effective management tool for Stock Auditors and Stocktakers"

Eurostop's RF Stocktaking system will be on show at Retail Solutions, 3-5 June, Birmingham, stand number E32

-ends-

NOTES TO EDITORS

About Ann Summers

With a forecasted gross annual turnover of £78 million for 2001 - 2002, Ann Summers Group ranks as one of the most successful and profitable private companies in the UK.

Ann Summers boasts a party plan sales force of over 7,500 women, has 60 stores in the UK. With more store openings planned in the UK and the rest of the world, it is expanding rapidly. The Group recently acquired the Knickerbox brand. The addition of 30 Knickerbox stores has further strengthened Ann Summers' presence in the UK and overseas.

For more information visit: www.annsummers.co.uk

About Eurostop

Founded in 1990, Eurostop provides complete solutions for Retail Management for the fashion, footwear and general merchandise sectors encompassing both hardware and software.

Eurostop's flagship products consist of:

WinRMIS: A suite of head office management applications.

WinPOS: EPOS system for standalone shops, concessions and franchises which can be easily integrated with WinRMIS for larger users.

Customer Loyalty: Holds valuable customer data enabling sophisticated permission based marketing.

All Eurostop's solutions can be fully integrated with other management and business systems, and all major ERP systems.

As well as advising on and supply suitable hardware Eurostop also undertakes training, support and custom development.

High profile customers include: Ann Summers, Granditer Menswear, Knickerbox, Long Tall Sally, Mikey, Paver Shoes, The Flannels Group, The White Company.

Eurostop will be taking part in the forthcoming Chip and PIN pilot scheme being run by NatWest Bank and retailer Ann Summers.

For more information visit: www.eurostop.co.uk or contact:

Editors Contacts

Phillip Moylan

Sales Manager

Eurostop Limited

Tel: 020 8991 2700

Email: phillipm@eurostop.co.uk

Andreina West/Mary Phillips

PR Artistry Limited

Tel: 01491 636191

Fax: 01491 579798

email: andreina@pra-ltd.co.uk

