

London Search Engine Strategies Conference & Expo - 03-04 June 2003

Submitted by: Elemental Communications

Tuesday, 27 May 2003

Search Engine Strategies is renowned as the number one search engine marketing [SEM] event to attend within UK. The two-day Conference and Expo is organised by the search engine guru Danny Sullivan of SearchEngineWatch.com <http://www.searchenginewatch.com>, with Jupitermedia Corporation and Internet.com.

It's a must attend for Site Administrators, Webmasters, Marketers, PR, Promotions, Sales, Influencers and Key Decision Makers alike. It's also a great refresher for more experienced search engine marketers, offering knowledge base and experience from international speakers.

The event features speakers from major search engines and experienced search engine marketers.

With millions of Internet users turning to search engines each day to find websites, can you afford not to be found by them? Search engines can generate significant traffic for those who take the time to understand them better. At this unique two-day event, attendees learn the ins-and-outs of search engine marketing from top experts in the field, along with information from the search engines themselves.

Search Engine Strategies 2003 features presentations and panel discussions that cover all aspects of search engine-related promotion. Attendees will learn how search engines interact with their website, and ways to improve listings.

Media professionals may receive a complimentary pass if they cover this sector and wish to attend. There are a limited number of complimentary passes, so email now [<mailto:ses2003@elementalpr.co.uk>] to avoid disappointment.

Conference Hours:

June 3: 9am - 5:45pm

June 4: 9am - 5:45pm

Expo Hall Hours:

June 3: 8am - 7pm

June 4: 8am - 3pm

About this years event:

<http://www.jupiterevents.com/sew/london03/>

<http://www.jupiterevents.com>

Direct links to more information:

Search Engine Strategies 2003 - Attendee FAQ

<http://www.jupiterevents.com/sew/london03/attendeefaq.html>

Conference at a glance:

<http://www.jupiterevents.com/sew/london03/glance.html>

Agenda* - Tuesday, 03 June 2003

<http://www.jupiterevents.com/sew/london03/agenda.html>

Agenda* - Wednesday, 04 June 2003

<http://www.jupiterevents.com/sew/london03/agenda2.html>

For prices and registration information go to the Register Now page:

<http://www.jupiterevents.com/sew/london03/registration.html>

Location:

The Millennium Gloucester Hotel and Conference Centre

Harrington Gardens, London, SW7 4LH

Telephone: +44 020 7331 6154 Fax: +44 020 7373 0409

Maps:

Streetmap

<http://www.streetmap.co.uk/streetmap.dll?G2M?X=526812&Y=179252&A=Y&Z=1>

<http://makeashorterlink.com/?D356238A4>

The Tube

<http://www.thetube.com/content/tubemap/>

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