

Next Generation Consultancy Launch

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Are you fed up with paying inflated consultancy fees? You might well be satisfied with the results but let's be honest, how much of what you are forking out is going towards financing an extensive operation. Alternatively, you may well have chosen to avoid the big name consultancies and instead be bringing in a variety of small, specialist operators with rather more sensible fee structures. Yet then you have a different headache - that of managing numerous accounts with little or no cross fertilisation between them.

If this sounds familiar you will be very interested to hear about the launch of an entirely new concept in consultancy, Applied Expertise. The organisation is founded on a vision that combines the breadth of expertise and experience along the lines of the big name consultancies with the flexibility and cost effective approach of the smaller operators. By operating more efficiently and mutually for both consultant and client alike everyone gains from better outcomes and increased value.

Applied Expertise provides high-level consultancy across a wide range of disciplines from Finance to HR and everything in between with the launch this month focusing specifically on supply chain.

With an impressive team lined up to provide strategic vision, design and support for every aspect of the supply chain process, the organisation is poised to take on the big boys. Their capability covers every aspect of the complexities and demands of integrating across suppliers through process and production to effective customer delivery.

Ian Rawlins, one of the Applied Expertise founders comments:

“ The market is crying out for a new approach to consultancy. Until the launch of Applied Expertise it was a choice between the depth of experience that you were assured of from the big name consultancies or bringing in a host of small specialist companies. What has been missing in the market is a consultancy that can offer high level affordable expertise and experience across all disciplines supported by a well thought out infrastructure. Applied Expertise is the next generation consultancy - the client gets the best of traditional consultancies, large and small, without any of the headaches.”

This 21st century concept in consultancy recognises the market's need for sensible fee structures. The client is not being asked to finance a costly operation. Yet, Applied Expertise claims to provide a level of capability, experience and support that you would expect from the established names in consultancy.

They have already attracted the attention of some serious players in the market; it will be very interesting to see where they go from here...

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