

US contracts

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4imprint purchases UK assets from GearWorks
and announces US contracts wins

4imprint Group plc, the leading global distributor of imprinted promotional products, announces that it has agreed with GearWorks, the London-based merchandise services company, to take over their corporate programme UK customer base.

GearWorks' UK customer base includes well-known brand names such as Lexus, MG Rover, Mazda, and Accenture and also includes Accenture's F1 programme. The Group has retained the services of 2 key members of the GearWorks account management team to work full time on these programmes together with assisting on the Group's new corporate programme acquisition strategy.

In the US, 4imprint has won two significant accounts. These are: Asea Brown and Boveri (ABB), a global leader in power and automation technologies and Odyssey Healthcare Inc., a provider of hospice care. 4imprint will provide these companies with a complete online ordering solution for their corporate promotional items, which are targeted to both corporate buyers and distributors within their own networks.

Dick Nelson, CEO of 4imprint Group plc, commented: "The integration of the GearWorks UK customer base into our own UK Corporate Programmes group allows us to add further prestigious names to our client base at a reduced cost, whilst generating attractive revenue streams. In the US, our recent wins are further confirmation of the strategy of using our network of AIA franchise owners to secure and service major clients. The pipeline of contracts in both the UK and the States is looking good and we look forward to working on these new accounts."

- Ends -

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Notes to editors:

4imprint Group plc is a leading international group of wholly owned companies in the highly fragmented \$30 billion promotional products industry. Globally, the Company is the largest direct marketer of

imprinted promotional products, and the fourth largest distributor. The Company's blue-chip roster of clients includes BT, British Airways, Microsoft, BMW, DaimlerChrysler UK, Hitachi Data Systems, Crawford, Amec, Raley's and Saturn and other leading companies who use promotional products to build their brand and increase customer loyalty. The Company operates in four distribution channels: direct marketing, corporate programmes, premium and incentive promotions and partner services.

The Group headquarters is in Whitefield with other UK facilities in Manchester, London and Bristol. The 4imprint US offices are located in Oshkosh, Wisconsin and Quincy, Massachusetts. In addition, 4imprint has operations in France, Germany, Canada and Hong Kong.

4imprint has worked closely with clients for over 25 years in the use of branded promotional products to support customers' marketing and branding efforts. The Company offers the only global solution in the industry in the areas of product sourcing and services.

The Company has developed proprietary systems that provide the easiest way to order imprinted promotional products. Its full e-commerce enabled online solutions provide customers with 24/7 access. 4imprint has 700 highly trained employees and currently provides services to more than 200,000 customers, including all of the Fortune 100® companies.

4imprint is traded on the London Stock Exchange under the symbol FOUR. The company has established an American Depositary Receipts (ADR) programme in the US for US-based investors.

Website: www.4imprint.com

www.4imprint.co.uk

www.4imprint.com/canada