

# **IDIS Selects Intershop to Deliver Unique Online Service for Healthcare Professionals**

Submitted by: Pleon

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## Online Service Speeds up Access and Research to More Than 17,000 Medical Products

Harrow, England, 10 June, 2003: Intershop Communications, a leading provider of innovative solutions for online commerce, today announced that Enfinity MultiSite will power a new online healthcare service from IDIS, a specialist provider of medicines. Planned to be available this Summer, this "search and order" service will meet the needs of medical professionals who require greater amounts of information when purchasing and sourcing medicines that are discontinued, unlicensed or in short supply. With a database of more than 17,000 different products, account holders will be able to research and place orders online, anytime, from anywhere.

This online buying service will be invaluable to IDIS in servicing its expanding global customer base – now located in all time zones around the world. IDIS currently supplies more than 600 different drugs on a "named patient" basis to hospitals and pharmacists in the UK and 44 other countries including France, Germany, and the United States. . Most of these prescriptions are related to critical patient care, where accuracy and speed make all the difference. Faster research and streamlined ordering are expected to benefit thousands of patients suffering from life-threatening conditions.

Ian Taylor, managing director Intershop UK, said: "IDIS provides an invaluable service to the medical profession and as such needs an e-commerce system that is mature, flexible and scalable, but can also be implemented quickly on time and on budget. We are very excited to be rolling out Enfinity B2B to extend the reach of IDIS' medical databases."

Paul Reynolds, International Sales and Marketing Manager at IDIS, said: "Responding to the vital needs of our customers offering a unique 24-7 online service will help IDIS with its continued commitment to saving lives worldwide which has always been and always will be IDIS primary goal."

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Notes for editors:

About IDIS

IDIS has been established for 16 years and is a specialist provider of medicines to the to the healthcare sector worldwide. With unsurpassed expertise and knowledge of global pharmaceutical regulation, IDIS maintains an extensive portfolio of more than 17,000 internationally licensed medicines. IDIS is role is to partner with the global pharmaceutical industry, managing blockbuster pre launches, named patient distribution, temporary supply problems and medicine discontinuation. IDIS can be found on the web at [www.idispharma.com](http://www.idispharma.com).

## About Intershop

Intershop Communications (Nasdaq: ISHP; Prime Standard: ISH1) is a market leader in Unified Commerce Management, which creates strategic differentiation for companies by integrating e-commerce processes across the extended enterprise. Intershop Enfinity, based on the best practices of Unified Commerce Management, enables companies to manage multiple business units from a single commerce platform, optimise their business relationships, improve business efficiencies and cut costs to increase profit margins. By streamlining business processes, companies can achieve a higher return on investment at a lower total cost of ownership, increasing the lifetime value of customers and partners. Intershop has more than 300 enterprise customers worldwide in a broad range of industries, including multichannel retail and high technology. Customers including Hewlett-Packard, Bosch, BMW, TRW, Bertelsmann, Otto and Homebase have selected Intershop's Enfinity as the cornerstone of their global e-commerce strategies. More information about Intershop can be found on the Web at <http://www.intershop.com>

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