STAFFWARE APPOINTS CHRIS PHILLIPS TO GLOBAL MARKETING ROLE

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Phillips joins from rival vendor as Chief Marketing Officer

Staffware, a global leader in Business Process Management (BPM) software, is pleased to announce the appointment of Chris Phillips as Chief Marketing Officer. Chris will be responsible for origination and management of global marketing and communications programmes and will report directly to the board.

Chris joins Staffware with 15 years of experience in marketing technology brands on a European and global level. Most recently he was Marketing Director EMEA at Vitria Technology, another player in the BPM market. Prior to that, he held senior marketing roles at Commerce One and IBM.

Staffware, recently recognised as a "Leader" in the latest Gartner Magic Quadrant, is listed on the London Stock Exchange and is one of the few UK software companies to be profitable. With offices in 16 countries, Staffware is truly global in its approach and Phillips will ensure that all marketing activities adhere to global standards whilst embracing local requirements.

John O'Connell, Chairman and CEO of Staffware, said: "Chris joins us with exceptional experience both in international marketing and in the BPM market. We have a very exciting and challenging task ahead of us as we strive to maintain our leadership position and continue to grow the BPM market. Businesses all over the world are realising the significant benefits that BPM brings, we need to ensure that Staffware is the company that is there to deliver. Chris's role is central to this effort."

Phillips, commenting on his appointment, added: "Having been involved in the BPM industry for the last few years, I already appreciate its speed and innovation. There is no doubt that, for organisations looking to become more competitive and agile, BPM is crucial. Joining Staffware, the market leader, at such a key time is tremendously exciting."

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About Staffware Plc

Staffware is the leading Business Process Management specialist and has over 2 million licensed users in 5,000 customer organizations within the Banking, Insurance, Telecommunications, Utilities, General Commercial, Manufacturing, and Government sectors. Staffware is headquartered in the UK, has offices in 16 countries and employs approximately 350 people. The company is listed on the London Stock Exchange and is the leading profitable, debt-free, global vendor focused exclusively on providing BPM solutions.

Staffware's BPM expertise has evolved from 15 years of automating and managing processes, so the interaction of people and processes has remained central to its philosophy. Unlike the majority of its competitors, it has a deep understanding and unique insight of the complex people-to-people, people-to-application and application-to-application interactions that make up business processes.

The Staffware Process Suite provides a complete set of tools to create, transform and streamline the

internal and external processes and tasks of an organization. Staffware enables the creation of an Independent Process Layer that separates process from the underlying IT/data environment, facilitating the rapid development and change to an organisation's process. The Staffware Process Suite is an open and standards-based solution that ensures seamless integration and full interoperability with existing IT infrastructures and applications.

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