

## earthport subsidiary wins bet365 deal

Submitted by: Lothbury Financial

Thursday, 3 July 2003

---

earthport subsidiary wins contract with bet365

earthport's 80 per cent majority owned subsidiary, ensurePay Ltd, has signed bet365, further confirming ensurePay's growing share of the gaming payments sector, and reflecting the strength of earthport's Universal Payment Network (UPN) that ensurePay utilises.

bet365 Group Limited is one of the UK's leading betting and gaming groups with over 500 employees handling more than 350,000 bets each week from customers in 120 different countries. bet365 also operate 59 licensed betting offices in the UK.

In addition, ensurePay has announced it has granted a payment license to The Gaming Federation, and reseller status to E Commerce Services (UK). The Gaming Federation, a Canadian license provider and corporate leader within the gaming industry, will use ensurePay in its software, used by a growing client base of gaming operators around the world. E Commerce Services (UK), an established online credit card broker and processor, recognises the market demand for cash based solutions and is adopting ensurePay to fulfil this requirement.

John Coates, CEO of bet365 said, "Given that our customers originate from 120 different countries, we trade in different currencies using a number of methods. ensurePay addresses the needs of our customers and enables us to keep our transaction costs down."

Tim Reeve CEO of ensurePay Ltd said: "These agreements reflect growing importance of the earthport UPN in the global payments sector and ensurePay's increasing share of the online gaming industry. With Ladbrokes already using the payment system, SportingBet recently going live, Betfair expected to follow shortly and transaction volumes developing as expected, earthport is experiencing sustained demand."

For further information, please contact:

earthport plc

Rob Cunningham, CEO of earthportinfo@earthport.com Tel: +44 (0) 20 7907 1100www.earthport.com

Tim Reeve, CEO of ensurePaytim.reeve@ensurepay.com Tel: +44 (0) 20 7907 1108www.earthport.com

Media enquiries:

Bankside Consultants

Ariane Vacher / Julian Bosdetariane.vacher@bankside.com Tel: +44 (0) 20 7444 4140www.bankside.com

- Ends -

