

# Think Data 2003 draws the biggest and the best

Submitted by: Transom Media

Friday, 4 July 2003

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Delegates and exhibitors praise uniquely-focused storage and security event

London, 4 July 2003: Think Data 2003, the security and data conference at the Novotel in Hammersmith today (Friday July 4), has already proved a huge hit with both delegates and participating vendors.

The event is a unique chance for senior people from all ends of the IT spectrum - vendors, resellers and users - to get together and, in one day, discuss key issues concerning the management and security of data.

As Ian French, CEO of Bell Microproducts Europe, said in his introductory speech "Think 2003 gives our resellers, manufacturers, and of course end users a unique forum in storage and security."

Here's what a selection of vendors have said about the event so far:

Eddy Scheers

Field Marketing Manager, EMEA, Quantum

"There's been a lot of people here, right from the start. We've already had a few good leads, including one major one."

Laurence James

Marketing Manager, Disk Solutions, StorageTek

"We've had lots of excellent sales leads so far, not only for our tape solutions but also for some of our newer disk solutions, which is what we'd hoped for. People have shown a lot of interest."

Hilary Wittmann

Security Solutions Marketing Manager, Microsoft

"Loads of people came up to us after our talk on how selling security is good for business. All the delegates seem to be of a high calibre."

Chris Brightwell, Security Analyst, Symantec

"The keynote speaker, DS Steve Santorelli of Scotland Yard, was excellent. What he said leads well into the messages on security that we're here to talk about."

Hamish Mackness, Account Director, Fujitsu Siemens Computers

"What makes this event of such value to us is that Ideal has made it truly multi vendor, incorporating many different types of solution. This makes the event a much bigger draw, and therefore well worth our while."

Nick Bunyan, Storage Networking Industry Association Europe (SNIA-E)

“This event is the perfect opportunity for us to talk to a whole range of people about what we’re doing to drive networked storage standards in Europe.”

With over three hundred senior IT people from companies, representing the entire spectrum of end users, the event is being hailed as a great success.

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Ideal is the UK division of Bell Microproducts Europe

Bell Microproducts Europe is a unique channel focused supplier of hardware and software products and services ranging from components to high-level consultancy.

Each Bell Microproducts Europe business operates in the following key technology markets:

Enterprise Solutions - Focusing on high-end storage solutions. Branded Ideal Enterprise Solutions in UK and Bell Microproducts Solutions in all other European territories.

Systems - Focusing primarily on the Intel based server, desktop and mobile markets

Software - Focusing on the sales of software, primarily through its on-online licensing tool LDi (Licence Desk internet)

Mass Storage - Focusing on disk drives and storage components

Professional Services -Storage consultancy engaging with end users to create a market for resellers

Bell Microproducts Europe is headquartered in Chessington in the UK with operations in France (Paris) Germany (Munich); Italy (Milan); Netherlands (Amersfoort); Belgium (Brussels); and Sweden (Stockholm).

Bell Microproducts Solutions is headquartered in Almere, The Netherlands with operations in Belgium

(Brussels), Germany (Frankfurt) and Austria (Vienna).

Bell Microproducts Europe is part of the \$2 billion NASDAQ listed Bell Microproducts Inc, one of the world's largest storage focused IT companies operating from more than 40 locations, and employing over 1,100 people across the US, Canada, Latin America, the UK and Europe.

In the UK Bell Microproducts Europe owns and operates Ideal Hardware. Ideal Hardware was voted Storage Distributor of the Year at the Computer Reseller News Channel Awards 2002 for the fourth consecutive year.

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