

Inmagic champions the role of XML in special libraries

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Debut of DB/Text® WebPublisher PRO v7.0 significantly enhances customers' ability to create, edit and move content between applications via the Web

Woburn, MA - Inmagic, Inc., a global provider of content and information management software and services, announces the release of XML support within its flagship product line, DB/TextWorks®. Inmagic has a long history as a leader in the Web publishing revolution, having delivered its first Web publishing solution in 1996. The company now assumes a leading role in XML publishing with the release of DB/Text WebPublisher PRO v7.0 and related products.

To get the most value out of their content resources as well as leverage the value of external information sources, organisations must find a way to integrate content across numerous platforms. XML has emerged as the most effective means for accomplishing this.

"XML is rapidly becoming the standard for all facets of information publishing, distribution and management as evidenced by its growing adoption by information publishers, tool vendors, deployers and users," said Marc Strohle, an analyst at Outsell, Inc., one of the leading research and advisory firms in the information industry. "XML-based products and technologies are defining the next generation of information publishing and management: XML support will be a "must have" for any viable solution in this market."

Inmagic's newly announced XML-based products allow customers to edit over the Web, including online validation lists. The upcoming release of DB/Text® for Libraries v6.0, which runs on the DB/TextWorks platform, utilises XML to provide corporate end-users with direct Web access to account information and self-service features such as self-renewal and checkout. These and other features continue Inmagic's focus on allowing customers to perform more and more substantive tasks via the Web.

In addition, DB/Text WebPublisher PRO utilises SOAP [Simple Object Access Protocol], a standard which allows for the exchange of information in a decentralised, distributed environment, with XML used as the mechanism for content exchange.

"Our customers are increasingly focused on information management challenges that go well beyond the traditional library catalogue," said Phillip Green, President and CEO of Inmagic. "With XML and SOAP, Inmagic offers powerful capabilities to empower the local content manager while ensuring integration with other enterprise initiatives."

The new features in DB/TextWorks, WebPublisher PRO and DB/Text for Libraries complement the announcement earlier this year of Inmagic® Content Server, Inmagic's enterprise level content management solution that is built on Microsoft® SQL Server™.

About Inmagic

Inmagic is a global provider of content and information management software and services that organise and deliver enterprise content, seamlessly integrate both internal and external content sources and

deploy business-critical information to corporate portals, intranets, extranets, and the Web. Specific applications include market, business and competitive intelligence, library automation, litigation support and Web publishing. Inmagic's information management solutions are installed in more than 7,000 special libraries and information centres in over 50 countries.

About Esprit Soutron

Esprit Soutron (ESP) is the UK's leading distributor for Inmagic products and services. We specify and deliver modern web-based information management solutions that improve client productivity by enabling clients to comprehensively gather, manage and share mission-critical knowledge and data and easily re-purpose it for use by their targeted users. Our core skill and activity encompasses the design and maintenance of library management systems, through records management systems to enterprise information management solutions.

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CONTACTS:

Inmagic Contact:

Jeff Grossman

Marketing Communications Manager

Email: jgrossman@inmagic.com

Tel: +1 781 938 4444 / (800) 229 8398 x238

Fax: +1 781 938 4446

UK Contact:

Lesley Young

Corporate Communications Manager

Esprit Soutron

Email: lesley.young@espritsoutron.com

Tel: 01332 821817

Fax: 01332 821801