

# Eutelsat to present new satellites and DVB/IP technologies at IBC 2003

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Stand 1431

- Launch of four satellites sees 42% increase in Eutelsat's In-orbit resource
- D-Star terminal demonstrated for SNG links and contribution services
- New SKYPLEX Data service using innovative on-board technologies and Ka-band frequencies exhibited for low-cost meshed networks and MPEG4 broadcasting

Eutelsat, one of the world's leading satellite operators, will present the latest additions to its fleet and its expanded portfolio of broadcasting services at IBC 2003 – the top international exhibition for media and broadcasting professionals.

With the launch of four new satellites (ATLANTIC BIRDTM 1, ATLANTIC BIRDTM 3, HOT BIRDTM 6 and W5), Eutelsat has increased its in-orbit resources by 42 per cent since last year's IBC. The company's latest satellite, e-BIRD#61668;, which is optimised for 2-way broadband applications, is scheduled for launch on 28 August 2003.

Eutelsat and its partners will also present broadcasting services that can be supplied through DVB and DVB/IP platforms including broadcasting of video and IP content between America, Europe, Africa, Asia and the Pacific in both C-band and Ku-bands. Through new platforms in Turin, (operated by Eutelsat's Italian marketing subsidiary, Skylogic Italia), Staten Island, USA (operated in partnership with GlobeCast) and Bulgaria (operated by Rey Holding), the company is reinforcing its presence in regions with strong growth potential and is fully equipped for addressing diversified user requirements.

Eutelsat will also showcase two new products at IBC: its 2-way D-Star terminal for flexible contribution links and distribution services in MPEG4, and its new Skyplex Data service in Ka-band for professional meshed networks and for broadcasting video and IP content in MPEG4 through small, low-cost 2-watt terminals. The commercial launch of Skyplex Data is scheduled for September.

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## About Eutelsat

Eutelsat S.A. is one of the world's leading satellite operators. It provides coverage across four continents, encompassing Europe, the Middle East, Africa, Asia and the eastern seaboard of North and South America. Eutelsat's satellite infrastructure gives it the flexibility to combine a range of services, including broadcasts, video distribution, contribution links, corporate network solutions and IP applications, notably broadband Internet service access and connection to the Internet backbone. From its strategic HOT BIRD™ orbital position at 13 degrees East and other TV broadcast positions, Eutelsat transmits more than 1,300 television channels and 700 radio stations to a total audience in excess of 107 million cable or satellite households.

[www.eutelsat.com](http://www.eutelsat.com)

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