

STAFFWARE AND CORTICON REDEFINE THE RULES OF BUSINESS PROCESS MANAGEMENT

Submitted by: Harvard Public Relations Ltd

Thursday, 7 August 2003

Staffware, a global leader in Business Process Management (BPM) software, has signed a partnership with Corticon, a leading provider of decision management enterprise software. The partnership combines best of breed business process management and business rules engine technologies. It simplifies the design of complex decision-making process steps that might otherwise require elaborate 'coding' and/or human intervention, such as in Financial Services, Telecommunications and the Public Sector. The combined offering allows such processes to be designed more rapidly and be more fully automated than previously possible. This in turn means process automation solutions can now be deployed faster and changed more rapidly.

Non-technical business users are able to independently change the underlying business rules of applications already deployed, delivering these higher levels of flexibility.

Jon Pyke, CTO of Staffware, said: "We chose the Corticon Decision Management Platform because it has a number of advantages in the context of BPM, and it reinforces the existing strengths of the Staffware Process Suite (SPS). Its ability to automatically highlight logical inconsistencies and gaps in the rules at design time is essential in a BPM environment since the accuracy of process execution depends on determining the correct decision. The spreadsheet style interface was also important as this allows business users to define the rules, critical in the Staffware world where we are aiming to put control of the process in the hands of the business. Lastly scalability was an important criterion as this is one of the great strengths of the SPS."

Mark Allen, CEO of Corticon, said: "We are delighted to have been selected by Staffware to provide the decision management services for the Staffware Process Suite. Staffware leads the market in terms of the range, complexity and scale of processes that they can manage and they have a strong record of successful project delivery with their customers. Their recent success in the BPM marketplace makes them the ideal partner for Corticon."

The Corticon Decision Management Platform will also be integrated into Staffware's Complex Order Management and Claims Management Solutions to extend the benefits of BPM to the telco and insurance sectors.

The Corticon Decision Management Platform is available as an extension to the Staffware Process Suite today.

- ends -

[About Corticon Technologies](#)

Corticon™ Technologies provides the leading enterprise software for the automation and management of

decision-intensive business processes. The Corticon Decision Management Platform ensures the consistent, efficient and reliable execution of a company's strategies and policies. This results in transformational productivity improvements in key business processes. Headquartered in San Mateo, Calif., with an engineering center in Culver City, Calif., Corticon is a venture-backed, privately held company. Visit www.corticon.com for additional company information.

About Staffware Plc

Staffware is the leading Business Process Management specialist and has over 2 million licensed users in 5,000 customer organisations within the Banking, Insurance, Telecommunications, Utilities, General Commercial, Manufacturing, and Government sectors. Staffware is headquartered in the UK, has offices in 16 countries and employs approximately 350 people. The company is listed on the London Stock Exchange and is the leading profitable, debt-free, global vendor focused exclusively on providing BPM solutions.

Staffware's BPM expertise has evolved from 15 years of automating and managing processes, so the interaction of people and processes has remained central to its philosophy. Unlike the majority of its competitors, it has a deep understanding and unique insight of the complex people-to-people, people-to-application and application-to-application interactions that make up business processes.

The Staffware Process Suite provides a complete set of tools to create, transform and streamline the internal and external processes and tasks of an organisation. Staffware enables the creation of an Independent Process Layer that separates process from the underlying IT/data environment, facilitating the rapid development and change to an organisation's process. The Staffware Process Suite is an open and standards-based solution that ensures seamless integration and full interoperability with existing IT infrastructures and applications.

For further information:

Britt Measures
Staffware Plc
Tel: +44 (0)1628 786800
Email: bmeasures@staffware.com

Stephanie Kane
Harvard Public Relations
Tel: +44 (0)20 8759 0005
staffwarepr@harvard.co.uk

Cheryl Baldovino
Corticon Technologies
+1 650.212.2424, ext. 210
pr@corticon.com