

FT.com teams up with Global Beach to develop world-class recruitment service

Submitted by: Global Beach

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London, 12 August 2003: FT Jobs & Education, FT.com's recruitment channel announced today that it has teamed up with Global Beach, the leading software application developer and fully adaptive managed services provider, to give a new improved service for job seekers on FT.com.

The service, built on Global Beach's proven Keycast™ technology platform, is fast, efficient and effective. Not only is searching for appropriate jobs easier, it enables the user to view the advert in the format it is shown in the Appointments section of the newspaper. This both enhances the user experience and adds continuity between Financial Times and FT.com.

Recruiters also benefit from the service and can now access the Jobs & Education channel and have instant access to post, edit and manage job postings, as well as allowing them to accurately monitor the progress of their advertisements on line.

Natasha Kyndt, Recruitment Advertising Manager for the Financial Times commented: "We want to make FT.com the first place visited by both recruiters and job seekers. Global Beach enables us to provide our customers with a functional, manageable and robust streamlined service."

Clive Jackson, CEO of Global Beach Group said: "Our managed services platform is industry and brand agnostic and this allows us to offer performance advantages when developing sites and services. We have been able to swiftly repurpose our IP to deliver measurable benefits for FT.com. This is a smart, affordable, on demand solution and we are proud that Global Beach is now associated with a brand as strong as the FT."

For further information, please contact:

Lucy Ellison, Financial Times
on +44 (0) 20 7873 3119 or email lucy.ellison@ft.com

Louisa Williams, PR & Communications Director, Global Beach
on +44 (0) 20 7384 8524 or email louisa.williams@globalbeach.com

Notes to Editors:

Financial Times

The Financial Times Group, one of the world's leading business information companies, aims to provide a broad range of business information and services to the growing audience of internationally minded business people. The FT Group includes:

The Financial Times, one of the world's leading business newspapers, recognised internationally for its

authority, integrity and accuracy. Providing extensive news, comment and analysis, the newspaper is printed in 21 cities across the globe, has a daily circulation of over 460,000 and a readership of more than 1.6 million people worldwide.

FT.com is one of the world's leading business information websites, and the Internet partner of the FT newspaper. Since its relaunch in May 2002, the website has continued to be the definitive home for business intelligence on the web, providing an essential source of news, comment, data and analysis for the global business community. FT.com attracts 3.6 million unique monthly visitors, generating over 55 million page views.

The FT Group's pan-European network of national business newspapers and online services including France's leading business newspaper and website, Les Echos and lesechos.fr, and Spain's leading business newspaper and website, Expansion and expansiondirecto.es. In February 2000, the FT launched a new German language newspaper, FT Deutschland, with a fully integrated online business news and data service.

Through FT Interactive Data, the FT Group is one of the world's leading sources of securities pricing and specialist financial information to global institutional, professional and individual investors. Its products include eSignal, an online real-time streaming quotation service for brokers and active traders.

FT Business, which produces specialist information on the retail, personal and institutional finance industries. It publishes the UK's premier personal finance magazine, Investors Chronicle, and The Banker, Money Management and Financial Adviser for professional advisers.

The Financial Times Group also has a stake in a number of joint ventures, including;

- FTSE International, a joint venture with the London Stock Exchange.
- Vedomosti, Russia's leading business newspaper and a partnership venture with Dow Jones and Independent Media
- A 50% stake in BDFM, publishers of South Africa's leading financial newspapers and websites.
- A 50% stake in The Economist Group, which publishes the world's leading weekly business and current affairs journal.

The FT Group is part of Pearson plc, the international media group.

Global Beach

The Global Beach Group is a leading independent professional software developer and adaptive managed services provider. It was founded in 1993 and is a Top Fifty Sunday Times TechTrack company. Its consulting and professional services division is currently ranked fourth amongst Campaign's full service new media companies.

During ten years of consistent growth, it has enjoyed global relationships and projects with many of world's leading corporations, including Jaguar Cars, Hewlett-Packard, Prudential Group, and Ford Motor Company.

The group has offices in London, Los Angeles and Geneva. For further information, please visit www.globalbeach.com