

## **C2C reduces Exchange and Outlook 2003 traffic by up to 75%.**

Submitted by: C2C Systems

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Reading, UK - August 26, 2003 - Test lab results have shown up to 75 percent reduction in traffic between Exchange Server 2003 and Microsoft Office Outlook 2003 for attachments compressed with C2C's MaX Compression Enterprise.

"MaX Compression Enterprise has demonstrated that it can aid deployments of Exchange 2003 through its automated data compression," says Chris Baker, group product manager for Exchange at Microsoft Corp. "We support C2C, a Microsoft Gold Certified Partner, as it continues to help Exchange 2003 organizations."

MaX Compression Enterprise has been shown to reduce e-mail traffic by an average 40 percent across Exchange 2003 and Outlook 2003. For most other common Exchange and Outlook version combinations on the LAN it also reduces bandwidth and storage needs by an average of up to 55 percent and up to 95 percent for individual e-mails.

While Exchange 2003 reduces client to server traffic with Outlook 2003 through in-built data transfer improvements, the benefits of MaX Compression Enterprise build on this. Storage savings and reduction of inter-server and inbound/outbound Internet email traffic are some of the business-critical benefits of MaX Compression Enterprise.

"C2C's mission is to improve performance for Exchange users, and we are delighted that MaX Compression Enterprise continues to be of benefit for Exchange 2003," says Dave Hunt, CEO of C2C. "We have more than three million users of MaX Compression and fully expect this to grow as users adopt Exchange 2003. Performance, resource usage and productivity are critical factors to organizations, and auto-compressed data on an enterprise scale benefits e-mail users and administrators."

MaX Compression Enterprise provides automated compression and decompression of e-mail attachments through components for Outlook, Outlook Web Access, Exchange Server and SMTP Gateway. Wherever an e-mail travels or is stored across the Enterprise, it is compressed to its most efficient size for resource usage. The benefits of MaX Compression include better user productivity through invisible zipping and unzipping; reduced storage needs; reduced bandwidth requirements; quicker back up and restore times and improved performance for remote users.

Test lab: Six e-mails with attachments of varying sizes (22Kb to 6.6 Mb) and file types (.xls, .doc) were measured for traffic (bytes sent/received) on a network running Exchange 2003 RC1 and Outlook 2003. The traffic was remeasured with the Outlook client of MaX Compression Enterprise compressing attachments. Full table of results available on request from [press@c2c.com](mailto:press@c2c.com)

### **ABOUT C2C**

C2C is a leading provider of e-mail lifecycle management solutions for Exchange: e-mail archiving, capacity and data management; content management, security, compression; and auto-zipping software. Established in 1992, the privately held company has three million users at more than 3,000 organizations worldwide. C2C's headquarters are in Reading, UK, with U.S. offices in Springfield, MA.

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